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ROLL NUMBER

DESCRIPTION

2300

2007 SENATE INDUSTRY, BUSINESS AND LABOR

SB 2300

2007 SENATE STANDING COMMITTEE MINUTES

Bill/Resolution No. **SB 2300**

Senate Industry, Business and Labor Committee

Check here for Conference Committee

Hearing Date: **January 23, 2007**

Recorder Job Number: **1636**

Committee Clerk Signature



Minutes:

Donald Forsberg – Executive VP of Independent Community Banks of ND – In Favor

TESTIMONY # 1 Goes over testimony [ends 11:08m]

S Klein: with the national banks, what sort of authority would they have?

D Forsberg: Regulation would come from the state, there is not National charter

S Klein: Can you give an example of commercial property.

D Forsberg: Wal-mart is a good example. This bill does not impact those. They want to offer full financial services and products.

S Klein: Then Wal-Mart can't build a property on their lot?

D Forsberg: Yes. This bill would require that t they need to acquire a separate piece of property at least 1 mile away from their commercial activities.

S Heitkamp: Why are banks being treated differently than Wal-Mart of the world would?

D Forsberg: this bill [13:47m explains]

If want to buy products, want financing, they need to get unbiased 3rd party if finances meet requirements independent of making a sale.

S Heitkamp: This is a Consumer protection bill?

D Forsberg: There is some consumer protection in our view.

S Heitkamp: How do other companies do that?

D Forsberg: I'm not sure on each and every store. Some large organizations have industry-owned companies and use them as a source of funding for financing.

Rick Clayburg – ND Bankers Association – In Favor

Presented the argument that there is a joint venture to address the issue. Concern, if the state of Utah. If state of Utah grants an industrial charter and that company seeks FDIC insurance and also seeks federal branching powers, under reciprocal agreements; i.e. if Wal-Mart were to get the insurance, and were granted branching powers, because of the agreements, ND and National banks compete every day with all sorts of competition. If they could take deposits, they would become one of the largest deposit-taking organizations overnight. They are taking deposits out of our communities.

[examples 19:20m] If Wal-Mart says, "if you buy this, you can take a loan out, and you can get 20% off your home furnishings for the next month." Creates an unlevel playing field.

If Wal-Mart would go bankrupt, it would shake up the national economy. In an industrial bank setting, they cannot put a bank in house, it must be one mile away. It gives the customer time to think and cool down.

S Heitkamp: I believe to let capitalism work. This flies in the face of that. If the consumer wants to one stop, shop. Bill fences the building, I'm not sure that's a good thing.

R Clayburg: I'm a free market person, but also think there is a distinction here. I think there is a distinction here because we're talking about an issue that Congress has addressed and there is a clear distinction between commerce and finance. Breach occurred to keep commerce and banking from melding.

Greg Tschider – Mid America CU Association – In Favor

Consumer can have "truth in lending". We require lenders to tell people what their effective interest rate is going to be. [25:44m example] When you get a loan, Banks and Credit Unions must give the fact. If Wal-mart gives you a discount on goods or services, you don't know what your actual rate is.

Robert Entringer – NDDFI In Favor

TESTIMONY # 2 Goes over testimony

S Hacker: Can you explain what the bill does? Aren't the banks finding innovative locations, expanding, are we building a fence that will stop business?

R Entringer: tough question. Wal-mart currently takes Credit Cards

Tim Karsky – NDDFI In Favor

Presented Amendment – changing the definition would be more effective, less costly and broaden the scope.

Q?

S Hacker: There was an unintended consequence that was going to occur because of what the bill does?

T Karsky: Correct

S Hacker: Have you foreseen any other situations?

MOTION TO PASS AMMENDMENT

Motion by S Andrist

Second by Heitkamp

6-0 DPAA

MOTION TO PASS AS AMMENDED

Motion by S Andrist

Second by Behm

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Senate Industry, Business and Labor Committee
Bill/Resolution No. **SB 2300**
Hearing Date: **January 23, 2007**

6-0 DO PASS AS AMMENDED

Carrier S Klein

Date: 1-23-07

Roll Call Vote: 2300

2007 SENATE STANDING COMMITTEE ROLL CALL VOTES

BILL/RESOLUTION NO. 2300

Senate INDUSTRY BUSINESS & LABOR Committee

Check here for Conference Committee

Legislative Council Amendment Number 909. Amendment

Action Taken _____

Motion Made By Andrist Seconded By Behm

Senators	Yes	No	Senators	Yes	No
Chairman Klein, Jerry	✓		Senator Behm, Arthur	✓	
Senator Hacker, Nick VC	✓		Senator Heitkamp, Joel	✓	
Senator Andrist, John	✓		Senator Potter, Tracy	✓	
Senator Wanzek, Terry	✓				

Total Yes 6 No 0

Absent _____

Floor Assignment ~~Andrist~~

If the vote is on an amendment, briefly indicate intent:

Date: 1-23-07

Roll Call Vote: 2

2007 SENATE STANDING COMMITTEE ROLL CALL VOTES

BILL/RESOLUTION NO. 2300

Senate INDUSTRY BUSINESS & LABOR Committee

Check here for Conference Committee

Legislative Council Amendment Number DPAA

Action Taken _____

Motion Made By Andrist Seconded By Heitkamp

Senators	Yes	No	Senators	Yes	No
Chairman Klein, Jerry	✓		Senator Behm, Arthur	✓	
Senator Hacker, Nick VC	✓		Senator Heitkamp, Joel	✓	
Senator Andrist, John	✓		Senator Potter, Tracy	✓	
Senator Wanzek, Terry	—				

Total Yes 6 No 0

Absent _____

Floor Assignment Klein

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE

SB 2300: Industry, Business and Labor Committee (Sen. Klein, Chairman) recommends AMENDMENTS AS FOLLOWS and when so amended, recommends DO PASS (6 YEAS, 0 NAYS, 1 ABSENT AND NOT VOTING). SB 2300 was placed on the Sixth order on the calendar.

Page 1, line 10, overstrike "bank" and insert immediately thereafter "depository institution"

Page 1, line 10, overstrike "1813(h)" and insert immediately thereafter "1813(c)(2)"

Renumber accordingly

2007 HOUSE INDUSTRY, BUSINESS AND LABOR

SB 2300

2007 HOUSE STANDING COMMITTEE MINUTES

Bill No. SB 2300

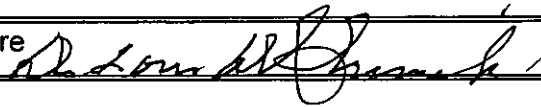
House Industry, Business and Labor Committee

Check here for Conference Committee

Hearing Date: March 12, 2007

Recorder Job Number: 4865

Committee Clerk Signature



Minutes:

Chairman Keiser opened the hearing on SB 2300.

Sen. Klein: From the independent community banker. They came to me with a discussion and problem. What we hope to do with this bill is address a threat that we hold. Discussed the separation between the sale of products and services and from banking. Currently banks are prohibited by federal law from owning commercial business. I think the chairman made a point earlier. This could be the WalMart and Home Depot bill. There are a lot of commercial interests that are now pushing now for more of a banking interest. So the hope here is to help some main street businesses and our state banks and credit unions from this charter known as the industrial loan companies. One of the examples that was used in the senate that I like to use you can have a large lumber wholesaler who focuses on customers and contractors that do business with them. They offer loan discounts to those products that are purchased at the facility, which once again would be legal for banks to be, because of the current law. This bill does not prevent industrial loan companies from setting up branches, but it does limit where they can locate. The idea here is they can't locate on their commercial property or within one mile of that property. So the idea is that that consumer would have to drive over to the main

bank to get the discounted loan. By that time they would have thought this thing through and maybe changed their mind.

Rep. Ruby: is this going to conflict somewhat when banks have insurance companies within their properties?

Donald Forsberg: Independent Community Banks of ND: (see written testimony)

Rep. Dosch: So in other words as long as they are at least a mile away so they can set up a branch bank, if you will, as long as it is not within that mile radius of a store.

Don Forsberg: That is correct. The reason we went with the one mile and a half or two miles, but in ND because we happen to know that WalMart is one of those that is interested in a charter. Even though they are on record saying we are not interested in retail banking they only bank to use it for back office processing we also know they are in retail banking in Mexico and are looking at it in Canada.

Rep. Thorpe: Why the emergency clause?

Don Forsberg: The reason for the emergency clause, we understand trying to get a bill through congress takes years. Just in case FDIC is up against one more limit. They already gave us a 6 month limit. We said we would give congress another year, but then we are going to take a position. Rather than waiting, at the time we put this bill in, we weren't sure what FDIC was going to do. We knew congress had signed the letter saying FDIC we want time to act on this issue. This is a national issue; however, we weren't sure that the FDIC was going to extend the mortem. When the bill was put in place we were up against that January 26 deadline so we wanted something in place as quickly as possible and that was the reason for the emergency clause in the first place. Now we are in the position whether you pass it with or without the emergency clause we know that FDIC has already said we are giving it a year. So that part of it we can live with or without.

Rep. Thorpe: I guess I am not real familiar with savings and loan. Could they do a savings and loan or something in place of a bank?

Donald Forsberg: No, they can't own a savings institution either.

Rep. Ruby: Why is it so important to be in the premises of one mile?

Donald Forsberg: The reason for the mile is to get the separation. The big box stores put everything under one roof for convenience purposes. This bill is modeled after the state of Maryland that did not have the one mile separation. They buy a piece of property and put this big store on it. This is so they have to have the mile, then just like the banks; they don't put them next to each other. Then they are on equal footing as a regular institution.

Rep. Ruby: the one in Bismarck sells gas. They are separate from the building, but they are within the same section of land. Why is this so much different than that? This only makes it less convenient.

Donald Forsberg: that is why this bill is written like this, to make it less convenient for them, because that is all that we can do. We can not stop them from doing business; we can't stop them from locating here; we can't stop them from doing business on the internet for various reasons so all we can do is slow them down and say there has to be this separation. In the 30s they decided to have separation of banks and safe guards were put into place so that the credit and sales part of commerce was separated. That is why banks are so heavily regulated. That is why we can have both federal and state regulators if you are a state chartered institution or if you are a national chartered institution. Congress has to address this issue. A big concern for us is if this pulls deposits out of ND in particular, your communities where the deposits come from the fund the loans that your businesses use. These funds from WalMart and other box stores do not stay in North Dakota. They are pulled out of state.

Rep. Kasper: It seems to me in listening to you and reading your testimony that the argument here placing for the passage of this bill is sort of opposite to the banking institutions place to pass Grandmas Volly. Under Grandmas Volly the bankers said lets tear down the barriers between insurance and securities and banking so we can house them together. Here this bill is saying lets place barrier so the banks can not be together with another business.

Donald Forsberg: There are certain similarities to the argument as you pointed out. The huge difference is the type of businesses that are involved. It was deemed by congress that insurance in particular and securities are so fundamentally related to banking that crossing those barriers at one time was deemed to be one of the same. Many cases the argument was we otherwise will not be able to have, take the same institutions, take Gelva, there is one institution in town and one owned by a bank and staffed by the bank employees so the argument in that case is we understand their situation and therefore we are going to recognize that those businesses are so fundamentally related that we are going to allow those things to take place with the crossing of ownership. However, we are still going to say that sales of clothing, gas, recreational equipment have no direct connection to banking. We are going to maintain that barrier in place between ownership of commercial enterprises and banking. So, the very argument we are making today was addressed and they were up held. The difference was the industrial loan companies themselves were not part of the argument. Because the biggest one was about \$60,000,000.

Chairman Kasper: I would suggest that they only similarity they have it had to deal with money. Other than that they are totally different. If the bank did not have that insurance agency involvement, do you think there might be an insurance agent or two that would be there to service those insurances as an independent insurance person?

Donald Forsberg: No there would not be. The insurance agent that was involved had his business for sale for a long time and sold it. At the time the bank did not have an insurance agency as far as I know.

Rep. Kesier: You make a great argument, but for many retail operations in Bismarck and other communities, there is a bank in the store. They are owned by banks and have a physical location inside a store and they are making loans. It is already occurring? The difference is separate ownership and regulations.

Donald Forsberg: That is correct. I feel it is also another point. As far as ATM's are concerned, they can be owned by a third party, since they are not considered a bank per day... So it may not be a bank owned ATM. These banks in WalMart are separate entity and they bring in a lot of money for WalMart.

Rick Clayburg, ND Bankers Association: We are here in support of SB 2300. Our legislative committee specifically asked the bankers association to draft legislation similar legislation and found the sponsors. Most specifically that separation between commerce and banking is one that it is true; it is tried; it is not a failed experiment. Congress would look very closely at it and as Don explained the high LC's slipped under that radar screen and now what congress is doing is trying to close that loop hole. Until that is done, because of the State of Utah and a number of other states, if Utah grants WalMart a industrial loan company status and FDIC grants insurance for them and grants interstate banking rights for WalMart. WalMart because of the reciprocal agreements that many states have, will be able to bank in the 23 additional states. Now WalMart can come into a community, just like putting instant cash machines, then their stores can be one of the largest single depositories in our country. Can you imagine going into WalMart bank at the WalMart store and they say, by the way you take this loan out today for so much money for your home mortgage and we are going to give you

30% off everything for the next year in our store. The problem is are they using the retail to be the loss leader or are they using the banking side of it. The fact that you don't have a federal regulator that can over see that holding company aspect of it, WalMart can become so ingrained between their financial and their banking that the two aspects working together.

Could you imagine if somebody like Sears & Roebuck has this type of situation and they were activity involved in banking and commerce and were to file bankruptcy, Walmart, if something were to happen to them nationally and they were to file bankruptcy, it would put high pressure on our FDIC. This is an attempt to corrupt our economy in ND. Due to the fact that when Walmart comes in and they can be a bank they have the ability to come in and pull deposits out of our communities and it is those deposits that are used by our local banks to fund other businesses. Lets say Walmart is successful and they become a bank, if they drive business out and they be come the most attractive lending facility, what happens when that local hardware store comes in and they want to borrow money? WalMart says sure, but we would like to see your books. Does it make any sense for the person who you are going to be competition against has an opportunity to see your business plan and is going to decide if we are going to loan money to you. This is not an issue of consumer rights; it is trying to protect the strongest banking economy that has been built in the world because of that separation of banking economists. This is why the ND Bankers Association strongly endorses this bill.

Rep. Kasper: don't you think that consumers would not be able to get loans because the money is out of state. Don't you think if that would occur the consumers would be smart enough to take their money out of that WalMart bank and put it back into their local bank where they could get the loans because soon or later consumers do catch on to what they can and can't do at banks?

Rick Clayburg: Look at rural American and the decline in our economy. I have heard stories back when I was on the campaign tour statewide. They could put large amount of money into jumbo CD's and consumers might not notice.

Rep. Kasper: What would happen if these consumers would deposit in loan bank in WalMart and get a 30% discount here and there? How does that hurt the consumer if they are able to buy products for fewer prices.

Rick Clayburgh: Where the actual harm will come is where is that lost leader? The fact that WalMart would not be regulated as a holding company. How do we know what their lost leader is? Are they utilizing their banking product and selling that below costs? Are they taking other items when loss leaders have taken other competition out of business? Where that tie is so close between banking and commerce, the fact that the consumer is getting a better deal on their home furnishings or whatever, is not the concern. The concern is what if WalMart fails?

Rep. Kasper: Could not the ND federal financial regulatory institutions put in place regulations to help alleviate your concern about WalMart failing with the banking operation?

Rick Clayburgh: No, they could not. If WalMart is granted and industrial loan status that would be governed by the state of Utah as their home charter state.

Rep. Zaiser: I understand the national about a lost leader. Why is it important to know where the lost leader is?

Rick Clayburgh: The breaking down of that wall that is the real issue. The separation between banking and commerce. As I said in the beginning, it is not a failed experimental it is something that has created one of the strongest financial economies in the world. Banks are so heavily regulated and commercial firms are not.

Rep. Steve Zaiser: It is not another argument, not that I am for WalMart and destroying little small communities, but to me the fact that they don't point out what a lost leader is vs. where they are making money. To me I still don't understand why that should difference?

Rick Clayburgh: The lost leader issue is just one of the minor aspects in this. The most significant aspect is the lose of deposits that are utilized in the community to support the community.

Rep. Steve Zaiser: It is not happening now. Aren't they affecting the local banks already? I am not able to distinguish why this big box store have a holding company would really destroy the integrity of the local bank? I can understand why the local banks would oppose it.

Rep. Thorpe: I just want to remind you some years back when I first got into the selling game that is one of the first things I learned was when you made the sale you quite selling.

Rep. Nottestad: One of the big things you emphasized is that it takes money out of the community. What is the difference Mr. Clayburgh between money going out of the community by a bank in Kmart vs. money going out of the community by a Gate City moving into Park River for example? That money goes out of the community.

Rick Clayburg: I am not fully following your issue because I state that from the stand point that because of community reinvestment act banks have a certain responsibility for maintaining a certain level of deposits within the community. They also must also reinvest back within their community. Those types of regulations do not apply in an ILC situation. I recall these comments back in the 93 session when we looked at grant and interstate banking. The same discussions came up. If you look at history, those banks, whether they are large multi state banks or community banks assets have been maintained within communities for the needs of that community.

Rep. Ruby: City Bank with all their credit cards. Their fees and interest are all going out of state as well so it is very similar in that way. What would happen to the economy if that institution went bankrupt?

Rick Clayburg: That stand point that is one of the reasons our federal and state regulators regulate and look as closely as they do at banks to make sure the bank is being operated in a way that is protecting its safety and soundness.

Rep. Kasper: Zap, ND is near my home town of Beulah and I believe Union State Bank of Hazen has a branch in Zap. Let's just say they do and there is hardly any loan demand for businesses in Zap. Yet there is 400-500 people that live in the area. If there is no loan demand or very little? Where do those dollars go?

Rick Clayburg: They will remain in the community. They would be within the holding bank, but the cash would be invested by the bank to earn money? Banks do that to make their money work.

Rep. Amerman: Say we don't pass this and in the mean time ILC uses the Utah connection and comes into ND and sets up one here. Then the Feds pass legislation that they can't do this? Will they have to stop then?

Rick Clayburg: I don't know that. I don't know if there would be a grandfather provision.

Don Forsberg: They did grandfather in existing businesses. I would think that is what is going to happen here. Target does own Industrial Loan Company. They did it quietly years ago and they have not used it to expand into banking. They are using it specifically in credit card processing etc.

Rep. Steve Zaiser: We know we are talking about keeping those big box stores out of ND.

Do they have any opportunity to go after us that we are targeting them in terms of trying to do unfair business practices?

Don Forsberg: The answer is no. FDIC and OCC and Federal Reserve have all looked at the Maryland law and have given their blessing on that so now we have got the federal regulators saying we understand this law and there is no discrimination for institutions so we should be OK.

Rep. Keiser: You mentioned ILC's don't meet the needs of the community reinvestment act, is that correct?

Rick Clayburg: I am not completely certain of the community reinvestment act of itself so I don't know of that particular regulation.

Rep. Keiser: I have that in my notes that they do not fall into that regulation.

Donald Forsberg: It is not up to the FDIC extended it for a year. If it is such a loop hole and such a bad thing why don't they just close it.

Rick Clayburg: It is not up to the FDIC. It is congressional action to close it. They have the ability to deny the application and they can say because it was not intended by congress. We would hope they would do that. We are saying this is a loop hole and congress needs to close it. We can't rely on the FDIC in the situation.

Rep. Kasper: The consumers of ND would be protected by the FDIC.

Don Forsberg: That was my statement. If a company like that would fail the pressures of that that would be put on FDIC because they would be insured by them.

Rep. Steve Zaiser: You talk about one senator holding this up, why would one senator hold this up?

Don Forsberg: The senator is from the state of Utah. There is a law that limits the number and amount of deposits that can be held by any one institution in this country. Congress deemed it important enough to put a cap on how big banks can get. The reason for that is it is deemed to be too much aggregation for the entire deposits and banking within one institution

and it only has about six banks total. Here we have thousands and that is important because each and every one of those banks survival depends on communities that they are located in. City Bank is involved in South Dakota.

Opposition: None

Hearing closed.

Chairman Keiser: reopened the hearing on SB 2300.

Do Pass Motion made by Rep. Amerman Seconded By Rep. Thorpe

Discussion:

Rep. Donald Dietrich: I am a little confused. The industrial loan companies that offer discounted loans that is consumer orientated. Last session we had a bill which was WalMart one with the gasoline bill; we wanted to protect oil companies and distributors in the state and we were told two years ago the sky was going to fall because our locals were going to go out of business. Local banks can house insurance companies, real estate property holdings or organizations in their bank that will manage real estate property and they competitive with independent insurance carriers and local realtors and I wonder how they would feel about it if we regulated their local banks where they would have to have their insurance office one mile away from their holdings or their real estate commercial departments one mile away. I can support the bill.

Rep. Dosh: I believe the scope of this bill deals with location. With the pending federal regulation that is coming down in this case I think perhaps it is wise to try and slow these guys down a little bit. The key in all this is the regulation aspect. The holding companies aren't regulated. When they start talking about intermingling of commercial vs. the banking end of it that is a concern. They can go out and offer zero percent on a TV from Sam's Club. The bank can operate at a lose because they going to make it up on the retail end of it or they can lose

discount on the retail end of it, but they are going to charge that 18% interest on that loan that consumers don't look at. Although this only talks about location I think it is wise to pass this bill and give the Feds time to look at this.

Rep. Ruby: I understand the concerns. I have a problem with requiring them to move a mile away, but they can still do it. The convenience is for the consumer so the less convenient the make it for the consumer, the more likely that they may not use their service.

Rep. Steve Zaiser: right now they can do that lost leader anyway. Charge so much and give away free tires. In Nevada the master plan for WalMart is to have every square mile they plan to put a WalMart. So they are doing these smaller stores every mile.

Rep. Kasper: In the 2001 session when we had a big battle on financial privacy after the law was passed, which the privacy issue is now settled in ND. I fought for years to keep insurance securities and banks separate because of the fact of what is occurring now in the market place in ND. I read the newspapers in Fargo and look at who is being hired and you read bank A is hiring this person for their insurance; this person for the real estate; this person for the securities and on down the list. In 2001 Grandma's Volly Act was the beginning of the end of small business and competition in the insurance competition in the insurance and financial services industries in small towns for sure and now we are seeing it in the large towns. The banks argued to allow those barriers to be broken down so they could offer these consumers and competition. What happens is there is no competition because when small business goes out of business you only have one place to go and that it the bank. Now this bill is exactly the opposite saying we don't want to allow the big box stores to compete where they have everything under one roof. We want to take that financial services and make it go a mile away from where the products being sold and the consumers are being served so this is exactly the opposite of how the banks argued to break down the barriers of the Grandma Volly act.

Rep. Clark: It is my understanding of this bill that it won't keep WalMart from opening a bank. It will only allow them to open the bank a mile away from their store and if they do that all the bad things that we heard about from the podium will happen the only difference is the store is going to be a mile away from where they do business. Is that the proper understanding of this bill?

Vote: 10 Yes 4 No Absent 0 Carrier: Rep. Dosch

Hearing closed.

Date: 3-12-07
 Roll Call Vote #: _____

2007 HOUSE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. SB 2300

House Industry Business & Labor Committee

Check here for Conference Committee

Legislative Council Amendment Number _____

Action Taken DO Pass

Motion Made By Rep. Amerman Seconded By Rep. Thorpe

Representatives	Yes	No	Representatives	Yes	No
Chairman Keiser	X		Rep. Amerman	X	
Vice Chairman Johnson	X		Rep. Boe	X	
Rep. Clark	X	X	Rep. Gruchalla	X	
Rep. Dietrich	X	X	Rep. Thorpe	X	
Rep. Dosch	X		Rep. Zaiser		X
Rep. Kasper	X				
Rep. Nottestad	X				
Rep. Ruby	X	X			
Rep. Vigesaa	X				

Total Yes 10 No 4

Absent 0

Floor Assignment Rep. Dosch

If the vote is on an amendment, briefly indicate intent:

