ACCELERATE ND PROPOSAL

- $33.6 million in Accelerate ND Proposal

- Why this is important now:
  - Generational Investment - ROI
  - $74 million in deferred maintenance
  - Record number of visitors in 2020
  - 2021 visitation trending similar to 2020
  - Return of Canadian visitors in 2022
VISION: Enriching generations through experiences that connect people and places.

**HEALTH**
- Improves well-being
- Reduces health care costs
- Provides active transportation

**ENVIRONMENT**
- Connects citizens with nature
- Provides habitat for wildlife
- Improves air & water quality

**COMMUNITY**
- Creates sense of place
- Increases social connections
- Offers safe and accessible spaces

**ECONOMIC**
- Attracts businesses & workforce
- Increases property values
- Attracts visitors
ECONOMIC CONTRIBUTION

- Park visitation in 2020 had total economic contribution of **$153.9 million** to state’s economy
- Overall spending associated with visitors to ND state parks in 2020 was **$110 million**
- Spending in areas near or within the state parks was **$69 million** (2/3 of all state park visitor spending)
- Visitor and departmental spending supported **1,850 jobs** with a combined **$68.5 million in labor income**