

# TIME TO BUILD

In 1999, the North Dakota Legislature wisely established a training infrastructure to strengthen North Dakota's business climate. The comprehensive, customized employee training that resulted is vital to the health of North Dakota's economy.

Well-trained employees are more satisfied in their work and workplaces are more productive. We know that the

companies served by TrainND are highly satisfied. And yet, TrainND currently serves just 3.85 percent of the business population in the state.

TrainND base funding has remained at \$3 million since 2007, even though salaries, benefits and operating costs have risen.

It's time to catch up with demand and opportunity.  
It's time to make sure the hardest working place in the nation is the best trained as well.

# TRAINND'S 2015-17 LEGISLATIVE REQUEST

TrainND has requested an additional \$2 million. These funds provide \$600,000 for salaries "cost to continue" and \$400,000 to raise awareness with the large number of new businesses in the state since 2007 (16% increase). The request also includes \$1 million, divided equally among the four regions, to develop new programming, purchase related software/equipment and increase awareness of TrainND services.

\$4 million for operating + \$1 million for equipment = \$5 million total

[It's a competitive world. Train for it.]

The governor has recommended \$1 million, including \$500,000 inflationary adjustment and \$500,000,000 divided equally for new program development.

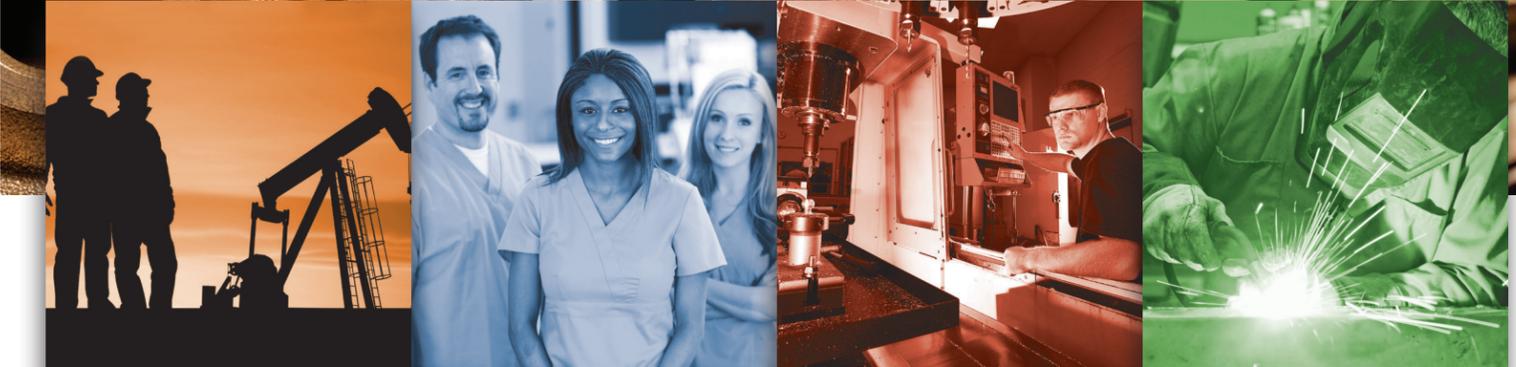


CETI-009-1214

## HELP WANTED

Additional TrainND skilled personnel needed to design training programs for individual business needs, extend training services to more communities and businesses statewide, leverage social media technology, and obtain equipment and software necessary to provide highly effective training.

Requirements: *Increased legislative funding*



[It's a competitive world. Train for it.]

trainnd.com

TrainND is the state's most comprehensive and inclusive training network, strengthening and expanding business in North Dakota since 1999.

Powered by:



**BACKGROUND**

TrainND resulted from a statewide task force on workforce development and training coordinated by the Greater North Dakota Chamber in 1998. A recommendation was provided to the state Legislature in 1999. House Bill 1443 was passed, setting the stage for North Dakota to develop a world-class workforce training system.

**WORLD CLASS TRAINING FOR A WORLD CLASS WORKFORCE**

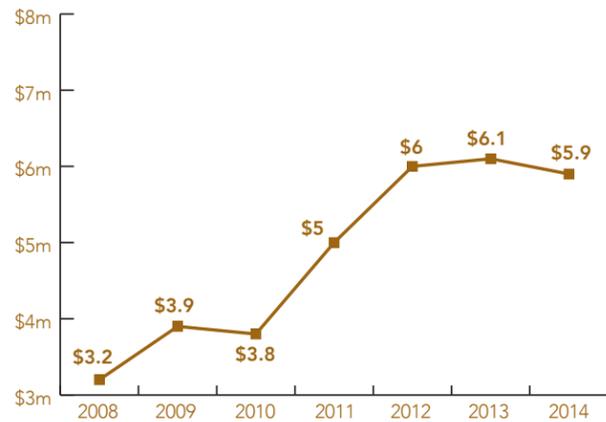
TrainND expands opportunities in North Dakota by training employees to achieve more for themselves and their employers. Four regions cooperate with four community colleges to ensure coverage for all of North Dakota's current workforce needs.

Managers, welders, IT professionals, lineworkers, drivers, frontline office staff – all types of workers benefit from TrainND's comprehensive, customized employee training. TrainND ensures North Dakota businesses maintain a well-trained workforce and stay viable and competitive locally and as part of a global economy.

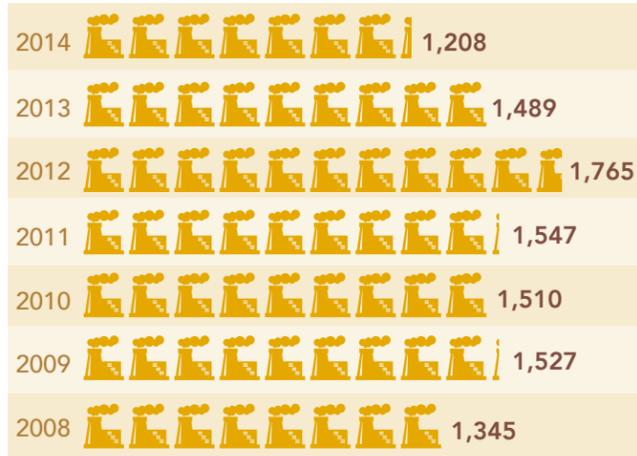
**TRAIN ND DELIVERS**

**GROWING AND SUCCEEDING**

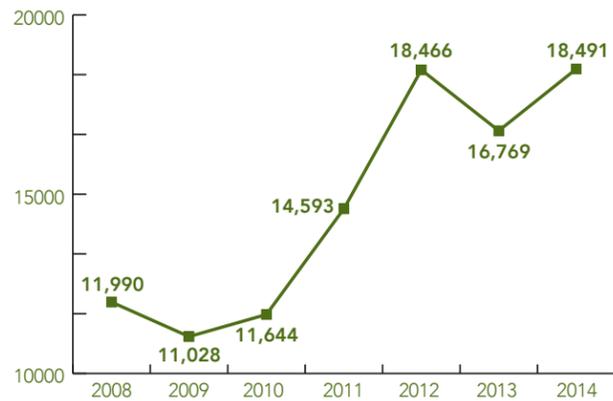
**REVENUE GENERATED**



**COMPANIES SERVED**



**EMPLOYEES TRAINED**



Delivered training increased steadily from 2008-2012. In 2013, energy development saw a focus on hiring rather than training. With hiring leveling off, the demand for training will increase again.

**NORTH DAKOTA BUSINESS AND EMPLOYEE GROWTH**

|                     | FY 2005 | FY 2013 | INCREASE |
|---------------------|---------|---------|----------|
| <b>ND BUSINESS</b>  | 23,459  | 28,003  | 16%      |
| <b>ND EMPLOYEES</b> | 315,306 | 358,674 | 12%      |

Businesses and employees report **satisfaction ratings of 99%**

**52%** of companies request **repeat or additional training** after experiencing TrainND offerings.

**TESTIMONIALS**

**"The 360 Leader program. Was organized to teach all aspects of leadership. What a great way to reinforce leadership in all aspects of life."**

*Wesley Engbrecht, SW, Capital Electric Cooperative*

**Discovering Your Strengths. Wonderful insight and helpful information. I am hoping to use this to help coach and mentor people I work with in my job.**

*Sandi Wade, SW, N.D. National Guard*

**"We attended a two-day Effective Presentations class presented by TrainND Northeast. Due to the skills we developed in the session, I am pleased that my staff provided a conducive learning environment for over 200 customers. We received compliments on the training and our delivery. Thank you for helping take my team to the next level."**

*Travis Kiesel, NE, Integrated Solutions Manager True North Equipment*

**"We worked with TrainND Northeast to set up a welding training for one of our county's employers earlier this year. The staff was wonderful to work with, answered any question, and responded quickly when we needed to make changes. They worked directly with the employer to customize the training to their exact needs, and as a result, those who attended the training were very pleased with their new knowledge. We plan to use TrainND again in the near future."**

*Shannon Duerr, NE, Executive Director Cavalier County JDA*

**"We at SM Energy felt the service you provided to us was extremely easy and handled very professionally, and we plan on using TrainND – Northwest in the future."**

*Lester O. Rholdt, NW, SM Energy*

**"Very knowledgeable trainers, great support from the sales team."**

*Travis Tody, NW, Weatherford TRS*

**"An incredible teacher, he knows his stuff and covered a ton of information in an efficient way. I wired homes for a year and I have a four-year degree in electronics. In these two days, I expected to learn nothing about electricity and I am completely wrong. I found out that these is so much more that I should know."**

*John Howard, SE, Tecton Products LLC*

**"I enjoyed the presentation. This will definitely help jump-start formalizing our drawing standards"**

*Anderson Industries, SE*



**PARTNERSHIPS**

North Dakota business and industry has an edge on the rest of the world. Our work ethic is strong and so is the training provided to our workers. This success is due in large part to the interactive partnerships, advisory board guidance, legislative vision and community college support dedicated to TrainND.

