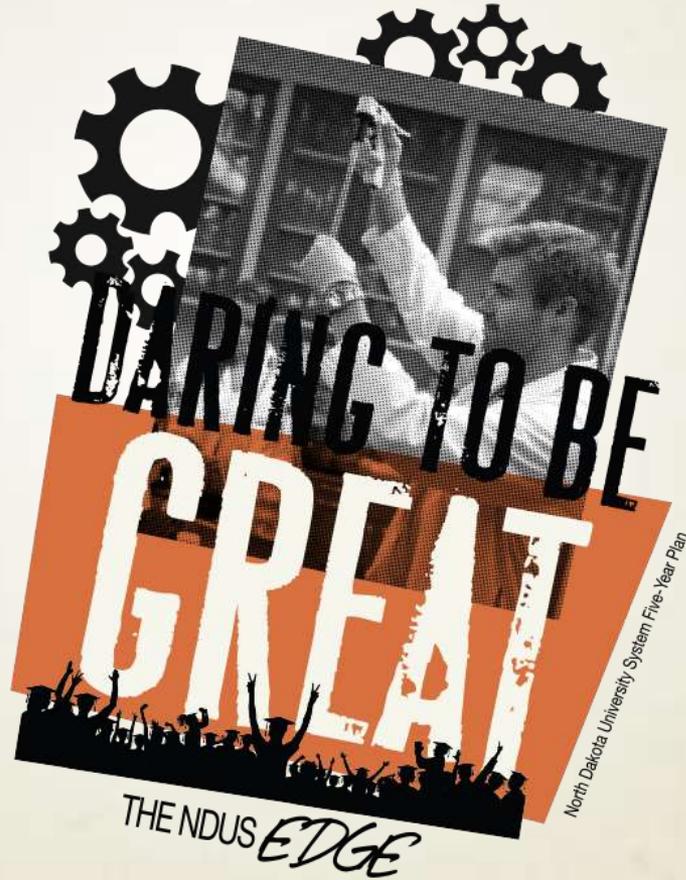
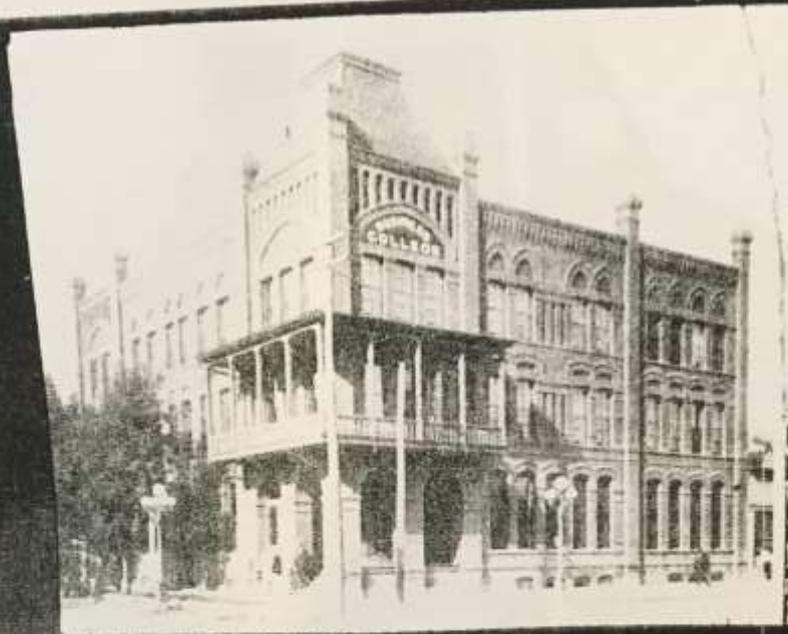


# *North Dakota University System Strategies for the Future*



NDUS Chancellor Mark Hagerott





BBC  
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# WHO WE ARE

## WHAT WE DO



- 11 Unique Campuses
- 47,000+ students
- 7,500+ faculty/staff
- \$4.8 billion impact on North Dakota

# Developing a Transformational Plan

- Six months research
  - National trends, state demographics/challenges
- 100 individual and group interviews
  - Students, faculty, staff, campus leaders, former system leadership
  - Executive branch, state agency officials, legislators
  - Business and community leaders
- Faculty/staff survey
- Young Professionals Network survey
- Student Twitter chat



# Comments from survey

- “Allow us to continue on a path of improvement, we will prove ourselves worthy, then, stand back and watch us impress the world.”
- “We can be a model for the nation.”
- “This moment in North Dakota’s history is a rare opportunity to create an impact that can be felt for generations to come.”





# New Strategic Plan 2015-2020

MISSION

**UNLEASHING POTENTIAL**

VISION

**INSPIRING OUR FUTURE**



# DARING



## DARING TO EXCEED EXPECTATIONS

Deliver degrees that are the best value in the nation

THE NDUS *EDGE*



## DARING TO DREAM BIGGER

Equip students for success



## DARING TO DELIVER

Provide programs people want, where and when they need them

## DARING TO STAND TOGETHER

Maximize the strengths of the unified system



# Goal 1: Deliver degrees that are the best value in the nation

- **Strategies**

- Ensure price to attend is competitive
- Standardize fees
- Increase use of open resources

- Lake Region State College professor Teresa Tande started using OER last academic year.



# Goal 2: Provide programs people want, where and when they need them

- **Strategies**
  - Ensure programs relevant, valuable, timely
  - Meet ND's workforce needs through recruitment
  - Expand non-traditional delivery methods



# Goal 3: Equip students for success



- **Strategies**
  - Improve admissions standards
  - Increase attainment rates
  - Improve registering, advising transfer students

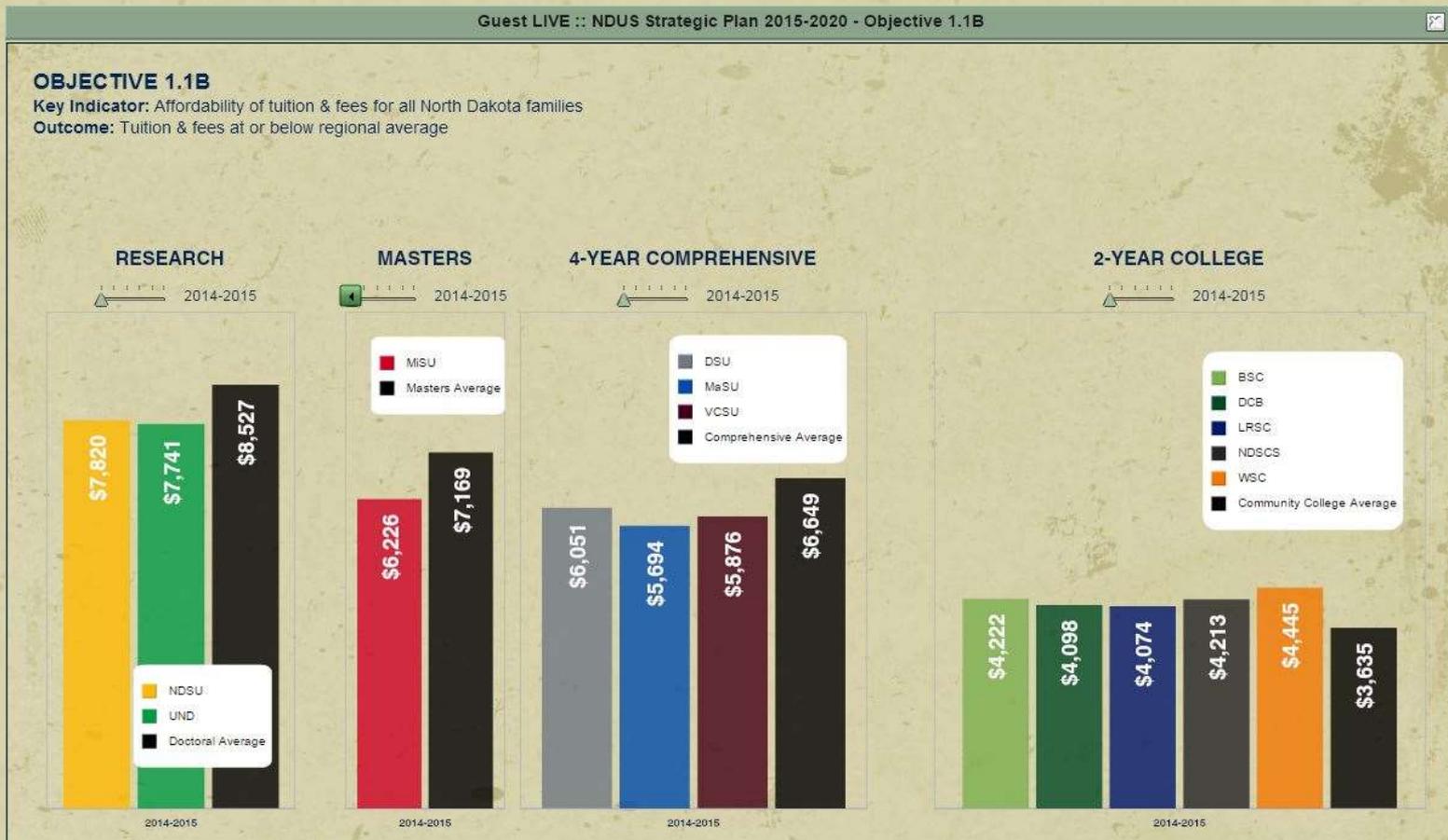


# Goal 4: Maximize strengths of unified system

- **Strategies**
  - Increase system academic collaboration
  - Create efficiencies - shared programs and services
  - Strengthen ability to respond to changing needs
  - Enhance research reputation



# Commitment to transparency and accountability: Strategic plan dashboards launched in December



# Strategic plan dashboards: Accountability at your fingertips

Guest LIVE :: NDUS Strategic Plan 2015-2020 - Objective 2.2

## OBJECTIVE 2.2

Meet North Dakota's workforce needs through recruitment of students from traditional and non-traditional audiences, both in and out of state

**2.2 A Key Indicator:** Proportion of NDUS attendance among ND high school graduates

**Outcome:** Increased proportion of ND high school graduates attending NDUS institutions

**2.2 B Key Indicator:** Number of non-resident students to meet North Dakota's workforce needs

**Outcome:** Increased enrollment of non-resident students

**2.2 C Key Indicator:** Percentage of adults age 25-64 in North Dakota with at least an associate's degree (April 2014 Lumina Foundation Report)

**Outcome:** 54.5% by 2020

CLICK GRAPH BELOW TO SEE DATA BY INSTITUTION

% of ND High School Graduates Enrolled in NDUS



Non-Resident Students Enrolled



% of Adults (25-64) with At Least Associates



# Strategy retreat June 2015



- Board 2015 strategy session recap.

- [Video](#)



# System priorities related to strategic plan

- **Student Success**

–**SEA<sup>2</sup>**

- **Superior System**
- **Excellent Equipage**
- **Accessible and Affordable**



# 2015 plan progress examples

## Goal 1: Deliver degrees that are the best value in the nation

- Open Education Resources

- Funding support from Legislature
- Baseline research conducted
- Working with U of M
- Faculty training in October at VCSU



Dr. Tanya Spilovoy overseeing project for NDUS. LRSC faculty using OER last year **saved students \$2,421** in textbook costs.



# 2015 plan progress examples



Dr. Nadia Johnson demonstrates Starfish Early Alert system at VCSU

## Goal 2: Equip students for success

- Increase attainment rates
  - UND PAR/Starfish pilot helped retention rates **increase from 75% to 80%**
  - Implementation planning and training has begun for PAR and Early Alert systems

# 2015 plan progress examples



- Goal 3: Programs people want, where and when they need them
  - BSC/DSU collaboration
    - TrainND in Dickinson
      - Held **12 training events** for 17 businesses
  - DSU CPA Experience
    - Seven executives completed program last year
    - Won American Institute of CPA's international **innovation award** for accounting

# 2015 plan progress examples

- **Goal 4: Maximize the strengths of the unified system**
  - NDSU/NDSCS, MiSU/DCB, BSC/DSU now sharing payroll services
  - Increased nursing articulation agreements between MiSU/LRSC/NDSCS/WSC
  - NDSU/NDSCS instituted system's first reverse transfer agreement



# Are we on the right track?

- **Listening Tours**
  1. Government leaders, legislators
  2. Business, community leaders
  3. Campus communities



# Listening Tours



Legislative, businesses and campuses

Thank you!

