

The Health Insurance Marketplace 101

May 2013



Affordable Care Act – Coverage Accomplishments

- 3.1 million young adults have gained insurance through their parents' plans
- 6.1 million people with Medicare through 2012 received \$5.7 billion in prescription drug discounts
- 34 million people with Medicare received a free preventive service
- 71 million privately insured people gained improved coverage for preventive services
- 105 million Americans have had lifetime limits removed from their insurance

Affordable Care Act – Cost Savings

- Slowest sustained national health spending growth in 50 years
 - Low growth continuing in 2012 for Medicare and Medicaid
- \$2.1 billion returned to consumers in 2011
 - Plans must spend 80% now on healthcare
- Rate increases fell from 75% in 2010 to 14% so far in 2013
- \$4.2 billion recovered in 2012 from anti-fraud efforts – a record high – for a total of nearly \$15 billion over the last 4 years, double that of the previous 4 years

Introduction to the Marketplace

- The Marketplace (or Exchange)
 - Place for individuals and small employers to directly compare private health insurance options
 - Known as Qualified Health Plans (QHPs)
 - Can directly compare on the basis of price, benefits, quality, and other factors

3 Things to Know about the Marketplace...

1. It's an easier way to shop for health insurance
 - Simplifies the search for health insurance
 - All options in one place
 - One application, one time, and an individual or family can explore every qualified insurance plan in the area
2. Most people will be able to get a break on costs
 - 90% of people who are currently uninsured will qualify for discounted or free health insurance
3. Clear options with apples-to-apples comparisons
 - All health insurance plans in the Marketplace present their price and benefit information in plain language

The Health Insurance Marketplace

- A new way to get health insurance
 - Enrollment starts October 1, 2013
 - Coverage begins January 2014
- About 25 million Americans will have access to quality health insurance
 - Up to 20 million may qualify for help to make it more affordable
 - Working families can get help through the Marketplace



Marketplace Establishment

- Each state can choose between:
 - **State Based Marketplace** – State creates and runs its own Marketplace
 - **State Partnership Marketplace** – State partners with Federal government to run some Marketplace functions
 - **Federally Facilitated Marketplace** – State has a Marketplace established and operated by the Federal government – known to consumers as The Health Insurance Marketplace

Advantages of the Marketplace

- **Helps enhance competition** in the health insurance market
- **Increases Affordability** through premium tax credits, cost sharing reductions, or public insurance programs
- **Ensures Quality** through QHPs that must meet basic standards, including quality standards, consumer protections, and access to an adequate range of clinicians
- **Makes Costs Clear** by providing information about prices and benefits in simple terms consumers can understand, so they don't have to guess about costs

All Qualified Health Plans Will Cover These Essential Health Benefits

1. Ambulatory patient services
2. Emergency services
3. Hospitalization
4. Maternity and newborn care
5. Mental health and substance use disorder services, including behavioral health treatment
6. Prescription drugs
7. Rehabilitative and habilitative services and devices
8. Laboratory services
9. Preventive and wellness services and chronic disease management
10. Pediatric services, including oral and vision care

How Qualified Health Plans Can Vary

- Some may cover additional benefits
- You may have to see certain providers
- The premiums, copays, coinsurance
- Quality of care
- Some special types of plans
 - Like high-deductible plans

Small Business Health Options Program (SHOP) - Employees

- SHOP is a Marketplace for small businesses and their employees (fewer than 100 employees)
 - States may limit participation to those with 50 or fewer employees for the first 2 years
 - Employer will access the SHOP where its principle business office is located
 - Employer must offer coverage to all full-time employees
 - Sole proprietors may buy through the Marketplace rather than the SHOP

Small Business Health Options Program (SHOP) - Employers

- Eligible employers can
 - Define how much they'll contribute toward their employees' coverage
 - Have exclusive access to a small business tax credit
 - Benefit from new protections that help them get real value for consumer's premium dollars

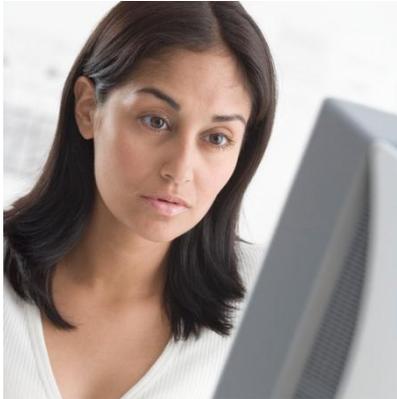
Medicaid Expansion

- States have the option to expand Medicaid eligibility to adults ages 19 – 64 with incomes up to 133% of the Federal Poverty Level (FPL) (\$15,282/year for an individual, \$31,322/year for a family of 4)
 - 100% federal funding for newly Medicaid eligible
 - States have no deadline to decide if they are going to expand
- One streamlined application for Medicaid or private health plans
- Shifts to simplified way of calculating income to determine Medicaid/CHIP eligibility
 - Known as Modified Adjusted Gross Income (MAGI)

Eligibility and Enrollment

- Marketplace initial open enrollment period starts October 1, 2013 and ends March 31, 2014
- Marketplace eligibility requires consumers to
 - Live in its service area, and
 - Be a U.S. citizen or national, or
 - Be a non-citizen who is lawfully present in the U.S. for the entire period for which enrollment is sought
 - Not be incarcerated

How to Apply



Online



By Phone

- Easy
- Convenient
- Streamlined

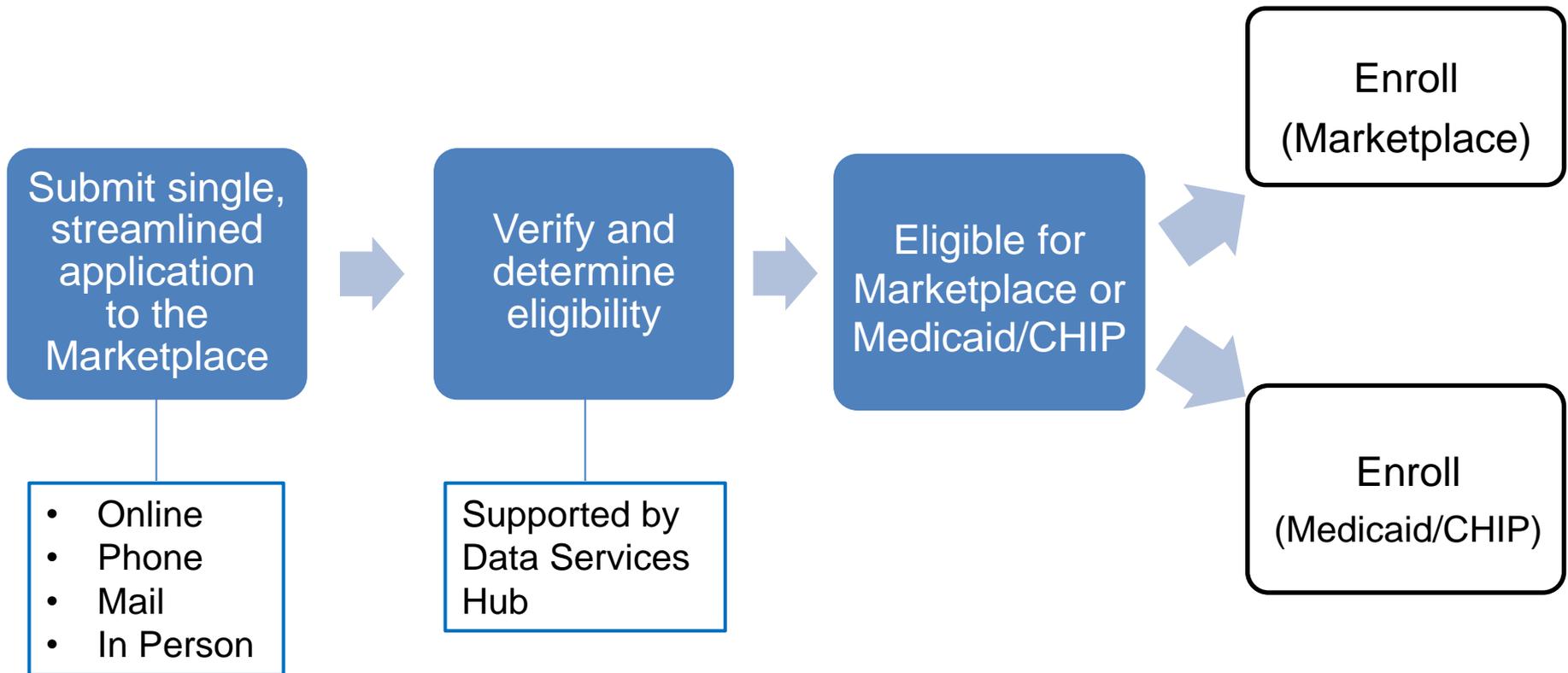


By Mail



In Person

Application and Eligibility



Assistance – It's Available If You Need It

- Help will be available in the Marketplace
 - Toll-free call center - 24/7
 - 150 languages
 - Website chat 24/7 (English and Spanish)
 - Help in-person
 - Navigators
 - Other trained enrollment assisters
 - Local Community Health Centers, libraries, hospitals and other locations in local communities
 - Agents and brokers



Help to Pay Qualified Health Plan Costs

- Based on family income and size
 - Premium discount
 - Family of four with annual income \$23,550* – \$94,200* or less
 - And not eligible for certain other insurance coverage like Medicaid
 - Lower cost-sharing (like copays)
 - Family of 4 with annual income \$58,875* or less (some other restrictions)



*2013 amounts

Catastrophic Plans

- Who is eligible?
 - Young adults under 30 years of age
 - Those who can not afford coverage and obtain a hardship waiver from the Marketplace
- What is catastrophic coverage?
 - Plans with high-deductibles and lower premiums
 - Includes coverage of 3 primary care visits and preventive services with no out-of-pocket costs
 - Protects consumers from high out-of-pocket costs

Payments with Your Tax Returns

- In 2014
 - If you don't have a certain level of health coverage (employer coverage, Medicare, Medicaid, CHIP, TRICARE, certain VA coverage, an individual policy, or a plan in the Marketplace) you may have to make a payment with your tax return
 - Starting when you file your 2014 Federal tax return in 2015
 - Some people may qualify for an exemption

A Look Ahead

June 2013	July/August 2013	October 1, 2013
<ul style="list-style-type: none">Healthcare.gov re-launchesToll-free Call Center launches	Training for consumer assistance begins	Open enrollment in the Health Insurance Marketplace begins

January 1, 2014

- Coverage through Health Insurance Marketplace begins
- Discrimination due to pre-existing conditions or gender will be prohibited
- Annual Limits on Insurance Coverage will be eliminated
- Advanced Premium Tax Credits will be available
- The Small Business Tax Credit will increase
- Access to Medicaid will expand

www.HealthCare.gov

Now - Sign up for
Email and Text Alerts
and Get Ready



The screenshot shows the top navigation bar of the HealthCare.gov website. It includes the date 'April 24, 2013', the logo 'HealthCare.gov' with the tagline 'Take health care into your own hands', and a search bar. Below the navigation are five menu items: 'Find Insurance Options Now', 'Prepare for the Health Insurance Marketplace', 'Health Insurance Basics', 'The Health Care Law & You', and 'Prevention, Wellness & Comparing Providers'. The main banner features a woman's face and the text: 'Need health insurance? A New Way to Get Coverage. Coming soon: More control over your insurance choices.' There is an input field for 'Email Address' and a button 'Get Email or Text Updates >'. A link for 'Already a subscriber? Manage your account settings' and a 'Privacy Policy' link are also visible.

Starting October 1, 2013,
you will be able to apply
through this site

The screenshot shows the main content area of the HealthCare.gov website. It features a 'Current Topics' section with three articles: 'Get a Break on Costs Starting in 2014', 'Why It's Important to Have Health Insurance', and 'How the Health Care Law Benefits You'. To the right is a 'HealthCare Blog' section with two posts: 'The FY2014 Budget: Strengthening Health and Opportunity for all Americans' and 'A Healthy Choice For America's Small Businesses'. At the bottom, there is a 'Featured Videos' section with four video thumbnails and a 'See all topics' link. The 'Talk HealthCare' logo is also present.

Marketplace.cms.gov

Get the latest resources to help people apply, enroll, and get coverage in 2014

The screenshot shows the homepage of the Health Insurance Marketplace. At the top left is the CMS.gov logo and the text "Health Insurance Marketplace" and "Centers for Medicare & Medicaid Services". To the right is a search bar with the placeholder text "Type search term here" and a "Search" button. Further right are links for "About CMS", "FAQs", "Print", and "Share". Below the search bar is a link that says "Learn about health care options". The main banner features the "Health Insurance Marketplace" logo and a message: "Starting this fall, there'll be a new way for people to buy health insurance - the Health Insurance Marketplace. Get the latest resources to help people apply, enroll, and get coverage in 2014." Below this message is a blue button that says "Get updates >". A dark navigation bar contains two buttons: "Get official resources >" and "Explore research >". Below the navigation bar are three main content areas. The first is a "Resource spotlight" with a thumbnail of a document titled "PLEASE COMPLETE WORKSHEET" and "OTHER HEALTH INSURANCE". The text below the thumbnail says: "Get the Overview of the Health Insurance Marketplace presentation to help you teach others about health insurance and the Marketplace." Below this is a button that says "Get presentation >". The second area is titled "Looking for consumer information?" and contains the text: "Visit HealthCare.gov, the official consumer site for the Marketplace." Below this is a button that says "Get consumer information >". The third area is titled "Have questions?" and contains the text: "Find the right answers to your questions about the Marketplace." Below this is a button that says "Get answers >". At the bottom of the page, there is a footer with the CMS.gov logo and the text "Health Insurance Marketplace". To the right of the footer is a section titled "Stay connected with the Marketplace" with a Facebook icon and social media icons for Twitter and YouTube.

Key Points to Remember

- The Marketplace is a new way to find and buy health insurance
- Individuals and small businesses can shop for health insurance that fits their budget
- States have flexibility to establish their own Marketplace
- There is financial help for working families and other people with limited income
- There is assistance available to help consumers get the best coverage for their needs

Want more information about the Marketplace?

- Stay Connected
 - Sign up to get email and text alerts at signup.healthcare.gov
 - Updates and resources for partner organizations are available at Marketplace.cms.gov
 - [Twitter@HealthCareGov](https://twitter.com/HealthCareGov)
 - facebook.com/Healthcare.gov