

Testimony
Health Services Committee
Wednesday, July 30, 2014
North Dakota Department of Health

Good morning, Madam Chair and members of the Health Services Committee. My name is Krista Fremming, and I am the Tobacco Prevention and Control Program Director at the North Dakota Department of Health (NDDoH).

Assessment of NDDoH Tobacco Programs

An assessment of NDDoH-funded tobacco programs has been completed and is included as an attachment to this testimony. There are two assessment forms – one for FY09 (July 1, 2008 – June 30, 2009) and one for FY14 (July 1, 2013 – June 30, 2014). Note that the assessments are an overview of the programs, not an overview of the entire NDDoH tobacco budget.

The FY09 assessment includes the funding sources, programs, service providers, areas/populations served and program outcomes if available. The FY09 Tobacco programs assessment includes only NDDoH-funded programs, since the Center for Tobacco Prevention and Control Policy (Center) did not begin granting program funding until FY10.

The FY14 assessment includes the funding sources, programs, service providers, areas/populations served and program outcomes if available. BRFSS (Behavioral Risk Factors Surveillance Survey) data from 2009 is not included on either assessment because of the change in BRFSS methodology in 2011 making numbers from prior to 2011 not comparable to 2011 and beyond.

NDDoH Tobacco Program – Addressing Youth Tobacco Use

The NDDoH granted funding to local public health units as part of the Community Health Grant Program (CHGP) until FY10. As part of the school component of the CHGP, local public health units supported smoke free and tobacco free school policies, tobacco prevention curricula, and staffing, either at the local public health unit and/or the schools, to advance these activities. The Center took over the local public health unit grants in FY10.

Currently, the NDDoH focuses on addressing youth tobacco use in Native communities by providing grant funds to each of the reservations to implement tribal tobacco prevention and control programs. During 2013 and 2014, techniques

that the tribal tobacco prevention programs used to address tobacco use among reservation youth included:

- The Three Affiliated Tribes reservation staff tobacco prevention personnel worked in each district Boys and Girls Club (six on the reservation) to integrate the Teens Against Commercial Tobacco program. Tobacco issues were also integrated into Boys and Girls Club Culture Camps during the summer of 2013.
- The Spirit Lake reservation coordinated with the Sunka Wakan Horse program for youth to integrate traditional tobacco teachings and educate on commercial tobacco dangers and the need for strong policies.
- The Turtle Mountain reservation started a new Youth Tobacco Coalition and integrated Youth Coalition activities with the established Tobacco Coalition activities.
- The Standing Rock reservation engaged youth and community members to begin a commercial tobacco prevention coalition.

Regarding overall North Dakota youth (grades 9-12) tobacco use, the rates are as follows:

	2009 YRBS	2011 YRBS	2013 YRBS
Cigarettes	22.4%	19.4%	19.0%
Smokeless tobacco (chew, snus, dip)	15.3%	13.6%	13.8%

Youth who report ever trying e-cigarettes was 4.5 percent in 2011; the percentage increased to 13.4 percent in 2013 (2011 and 2013 Youth Tobacco Survey).

Efforts to Collaborate with Tribal Tobacco Prevention and Control Programs and Recommendations

The NDDOH continues to fund each reservation’s tribal tobacco prevention and control program. The current year’s work plans include implementing more smoke-free public place policies, engaging tribal health programs with cessation assistance, developing tribal-specific media products, and engaging tribal communities, including Tribal Councils from each reservation.

A tobacco user’s fee (tobacco tax) of five cents per pack was implemented by the Turtle Mountain Band of Chippewa Tribal Council in May 2014. Funds gathered from this user’s fee will be used to provide assistance with health needs on the reservation, such as travel assistance for medical appointments.

The ND Smoke-Free Tribal Casino Project is moving forward. The group, composed of Tribal Tobacco Prevention Coordinators and community members from each North Dakota reservation, will be working with the tribal casinos to implement smoke-free policies. The first step is to organize casino employee, patron and community surveys, which is currently in process through the smoke-free casino project membership.

We look forward to participating in the process of tribal tobacco strategic planning, which will be facilitated by the Indian Affairs Commission.

This concludes my testimony. I will be happy to answer any questions you may have.

Funding Sources by Agency	Programs	Service Providers/Delivery Systems	Areas & Populations/Numbers of People Served by Program	Outcomes in Health & Policy (FY14)
NDDoH CDC Grant	Tribal Tobacco Prevention & Control Program	Four American Indian reservations in ND - Fort Berthold, Spirit Lake, Standing Rock and Turtle Mountain	All reservation residents	<p>Tribal Schools Reporting Tobacco-Free Grounds Policies: 17 of 27 schools (including colleges)</p> <p>NDQuits enrollments from North Dakotans who report being American Indian: 226 enrollments (NDQuits reports)</p> <p>Number of tribal health staff trained with Addressing Tobacco Use in Native Communities curriculum: 56 (Tribal tobacco program reports)</p> <p>ND American Indian adult smoking: 49% (2011 and 2012 BRFSS combined data)</p> <p>ND American Indian youth smoking: 29.4% (2013 YRBS-grades 9-12)</p> <p>ND American Indian youth smokeless tobacco use: 20.7% (2013 YRBS)</p> <p>ND American Indian youth e-cigarette use: 7.6% (2013 YTS)</p>
NDDoH Community Health Trust Fund	Baby & Me - Tobacco Free Program	7 ND local public health units and hospitals	Pregnant women who use tobacco Total Enrollments: 125 (Baby & Me program reports)	Pregnant ND women who smoke: 15.1% (ND Vital Records)
	City-County Employee Cessation Program	3 ND local public health units	Of local public health units that applied for funding, any city or county employee in their service area Total Enrollments: 13 (City-County program reports)	7 Month Quit Rate: quit rates are not calculated specifically for the City/County Cessation Program.
	ND Public Employees Retirement System (NDPERS) Cessation Program	Blue Cross Blue Shield of ND and NDPERS	Statewide - all NDPERS members and dependents are eligible Total Enrollments: 101 (NDPERS program reports)	7 Month Quit Rate: quit rates are not calculated specifically for the NDPERS Cessation Program.
	NDQuits (formerly the ND Tobacco Quitline)	Call center vendor and the University of North Dakota School of Medicine and Health Sciences	Statewide - all North Dakota residents are eligible to enroll in counseling and/or receive free information Total Enrollments: 4,119 (total for all program options, including web, which was added in 2010) (NDQuits reports)	<p>7 Month Quit Rate: Phone with or without web: 35.1%; Web program only: 25.7% (note that the calculation of the quit rate has been modified and improved for accuracy since 2009 - therefore the 2009 and 2014 quit rates are not comparable) (NDQuits FY13 evaluation report)</p> <p>ND adult cigarette smoking quit attempts: 53.1% (2011 BRFSS); 52.8% (2012 BRFSS)</p> <p>ND adult smoking: 21.9% (2011 BRFSS); 21.2% (2012 BRFSS)</p> <p>ND adult smokeless tobacco use: 8.2% (2011 BRFSS); 7.3% (2012 BRFSS)</p>

Funding Sources by Agency	Programs	Service Providers/Delivery Systems	Areas & Populations/Numbers of People Served by Program	Outcomes in Health & Policy (FY09)
NDDoH CDC Grant	Tribal Tobacco Prevention & Control Program	Four American Indian reservations in ND - Fort Berthold, Spirit Lake, Standing Rock and Turtle Mountain	All reservation residents	Tribal Schools Reporting Tobacco-Free or Smoke-Free Grounds Policies: 8 of 27 schools (including colleges) (Tribal program reports) ND Tobacco Quitline (now NDQuits) enrollments from North Dakotans who report being American Indian: 114 enrollments (Quitline reports) ND American Indian youth smoking: 43.9% (2009 YRBS-grades 9-12) ND American Indian youth smokeless tobacco use: 29.4% (2009 YRBS)
NDDoH Community Health Trust Fund	Baby & Me - Tobacco Free Program (pilot program in FY09)	3 ND local public health units	Pregnant women who use tobacco	The Baby & Me - Tobacco Free program was piloted in North Dakota beginning in FY09. Most of FY09 was spent establishing the sites and providing training on the new program. Pregnant ND women who smoke: 17% (ND Vital Records)
	City-County Employee Cessation Program	9 ND local public health units	Of local public health units that applied for funding, any city or county employee in their service area Total Enrollments: 22 (City)	7 Month Quit Rate: quit rates are not calculated specifically for the NDPERS Cessation Program.
	ND Public Employees Retirement System (NDPERS) Cessation	Blue Cross Blue Shield of ND and NDPERS	Statewide - all NDPERS members and dependents are eligible Total Enrollments: 224 (NDPERS program reports)	7 Month Quit Rate: quit rates are not calculated specifically for the NDPERS Cessation Program.
	ND Tobacco Quitline (now NDQuits)	Call center vendor and the University of North Dakota School of Medicine and Health Sciences	Statewide - all North Dakota residents are eligible to enroll in counseling and/or receive free information Total Enrollments: 1315 (Quitline reports)	7 Month Quit Rate: 33.5% (note that the calculation of the quit rate has been modified and improved for accuracy since 2009 - therefore, the 2009 and 2014 quit rates are not comparable)
	Community Health Grant Program (CHGP) - School Component	All ND local public health units	Statewide - all K-12 North Dakota children	Local public health units received funding for the school component based on the number of children in their service areas. The funding was used for tobacco prevention curricula and working with schools to establish tobacco-free grounds policies. Schools Reporting Tobacco-Free Grounds Policies: 131 of 190 districts (CHGP reports) ND youth cigarette use: 22.4% (2009 YRBS- youth grades 9-12) Youth smokeless tobacco use: 15.3% (2009 YRBS) Youth cigarette smoking quit attempts: 53.2% (2009 YRBS)

Fiscal Year - 2009 (July 1, 2008 - June 30, 2009)

<p>NDDoH Community Health Trust Fund</p>	<p>Community Health Grant Program - Community Component</p>	<p>All ND local public health units</p>	<p>Statewide</p>	<p>Local public health units received funding for the community component based on the population in their service areas. The funding was used for tobacco prevention staff to work on smoke-free public policies, conduct retailer compliance checks for tobacco sales and provide public education on tobacco prevention and cessation. North Dakota adults who strongly or somewhat supported including all workplaces in smoke-free law: 64.4% (2008 Secondhand Smoke Survey of ND) Statewide retailer compliance rate: 87% (Community Health Grant Program reports) ND Tobacco Quitline referrals from local providers: 329 (Quitline reports)</p>
<p>Center</p>	<p>N/A - the Center did not begin funding programs until FY10</p>			