

**A Tool (and a way of thinking) to
Facilitate
Informed Decision-Making**

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AT THE UNIVERSITY OF NORTH DAKOTA

We have begun a process known as “Strategic Enrollment Management”

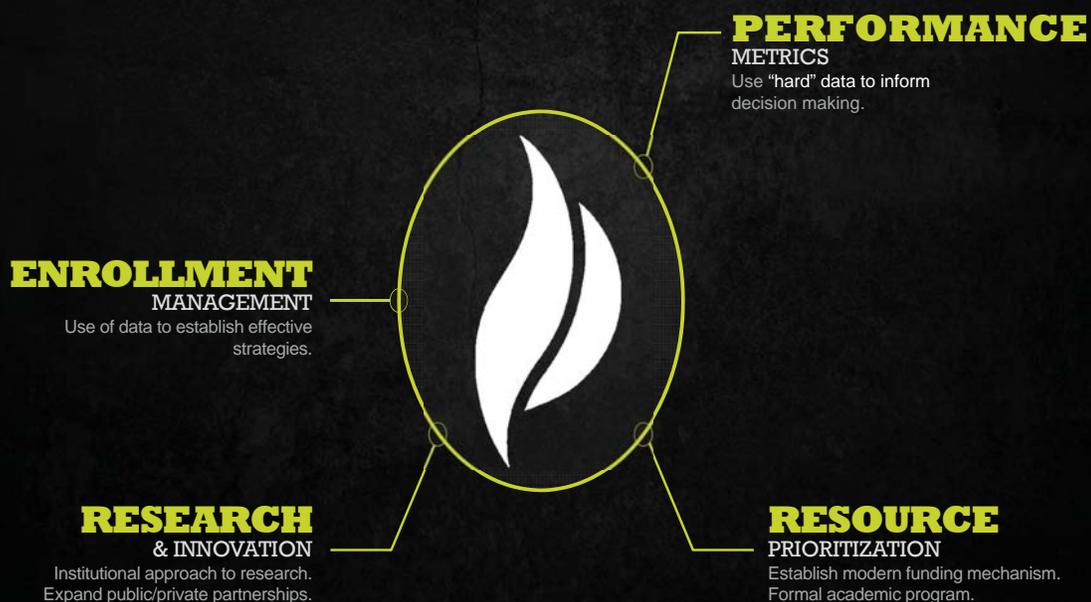
that is designed to educate our future generations with a liberal arts education that is grounded with a career and job focus (not for the first job but for the third job) using data to make informed decisions about student recruitment, retention, and graduation

PAR = Predictive Analytics Reporting

PAR = a tool to facilitate informed decision-making

- *Why we need it*
- *What we're going to do with it = Goals*

A CULTURE OF VISION, STRATEGIC DECISIONS, AND ACCOUNTABILITY



THE PREDICTIVE ANALYTICS REPORTING (PAR)
FRAMEWORK IS A NON-PROFIT MULTI-INSTITUTIONAL
DATA MINING COLLABORATIVE THAT BRINGS
TOGETHER 2 YEAR, 4 YEAR, PUBLIC, PRIVATE,
TRADITIONAL, AND PROGRESSIVE INSTITUTIONS TO
COLLABORATE ON IDENTIFYING POINTS OF STUDENT
LOSS AND TO FIND EFFECTIVE PRACTICES THAT
IMPROVE STUDENT RETENTION IN U.S. HIGHER
EDUCATION.

Ellen Wagner, Chief Strategy Officer

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PAR Framework