

## North Dakota Community Health Centers: Outreach and Enrollment Funding and Activities

The North Dakota community health centers received a total of \$488,946 (\$329,467 in FY 13 plus \$159,479 in FY 14) from the Health Resources and Services Administration (HRSA) to conduct outreach and enrollment assistance. See the table below for the amount received by each of the four North Dakota community health centers (CHCs).

Health Center	City	FY 13 Award Amount	FY 14 Award Amount
Coal Country Community Health Centers	Beulah	\$74,114	\$34,618
Northland Community Health Center	Turtle Lake	\$77,469	\$36,753
Family HealthCare	Fargo	\$105,277	\$54,449
Valley Community Health Centers	Northwood	\$72,607	\$33,659

HRSA provided direct funding to the CHCs to conduct outreach and enrollment activities. Each CHC is responsible for reporting their activities and expenditures directly to HRSA rather than the Community HealthCare Association of the Dakotas (CHAD). Therefore, CHAD does not have information regarding the CHCs' outreach and enrollment expenditures.

The primary purpose of the outreach and enrollment funding is to increase CHCs' current outreach and enrollment assistance capacity. To coordinate their outreach and enrollment activities, the CHCs have employed personnel who completed required training to become Certified Application Counselors (CACs). The North Dakota CHCs have hired 6 full-time employees and an additional 6 volunteers or contract workers have been hired/trained to become Certified Application Counselors (CACs). Migrant Health Service Inc., in Moorhead, MN has also employed 2 CACs.

In addition to employing CACs to provide direct assistance for persons regarding enrollment in the federal Marketplace, the funds for outreach and enrollment also have been used to:

- conduct public education activities to raise awareness about coverage options available under Medicaid, CHIP and the Marketplace;
- collaborate and coordinate with other health centers and providers and Navigators to ensure that outreach and enrollment assistance activities are coordinated with other local, regional, and/or state-wide outreach and enrollment assistance efforts and training requirements.

In order to conduct their responsibilities, the CACs' activities have been multifaceted and include:

- participating in continuing education activities regarding the Affordable Care Act, Marketplace and enrollment issues,
- conducting staff and community education,
- conducting "Inreach" activities to identify and assist with enrolling uninsured CHC patients,
- travelling to remote locations for both enrollment and outreach,
- developing educational materials,
- organizing and participating in outreach events, and
- documenting and reporting activities for CHCs and HRSA.