



HIGHER EDUCATION FUNDING COMMITTEE

2-20-14

Larry C. Skogen, Interim Chancellor

Comparing WICHE States with Nations and Other States in the Percentage of Young Adult Degree Attainment (Ages 25-34)

U.S. States	%	OECD Country
	60	Korea (65.0)
	58	
	56	Japan, Canada
Massachusetts	54	
North Dakota	52	
Minnesota • New York	50	
New Jersey	48	Ireland
New Hampshire		Norway
Connecticut • Iowa	46	New Zealand, United Kingdom
Virginia • Illinois • Maryland • South Dakota		
Pennsylvania • Nebraska • Colorado • Vermont	44	Australia, Luxembourg, Israel, Belgium
Rhode Island • Kansas		France
Montana • Wisconsin	42	UNITED STATES, Sweden
Washington		Netherlands, Switzerland
Missouri • Hawaii	40	
Wyoming • Maine • Delaware • Utah		Finland, Spain, Chile
Ohio • California • Oregon	38	Estonia, Denmark
Michigan • North Carolina		Poland
Indiana • Florida • South Carolina	36	Iceland
Georgia		
Alaska • Kentucky • Tennessee	34	
Arizona • Mississippi • Texas		
Alabama • Idaho	32	
Louisiana		Slovenia, Greece
Oklahoma • Arkansas • West Virginia	30	
Nevada	28	
New Mexico		
	26	Germany, Hungary
		Portugal
	24	Slovak Rep
		Czech Rep
	22	Mexico
		Austria, Italy

Source: 2012 OECD Education at a Glance; 2010 American Community Survey

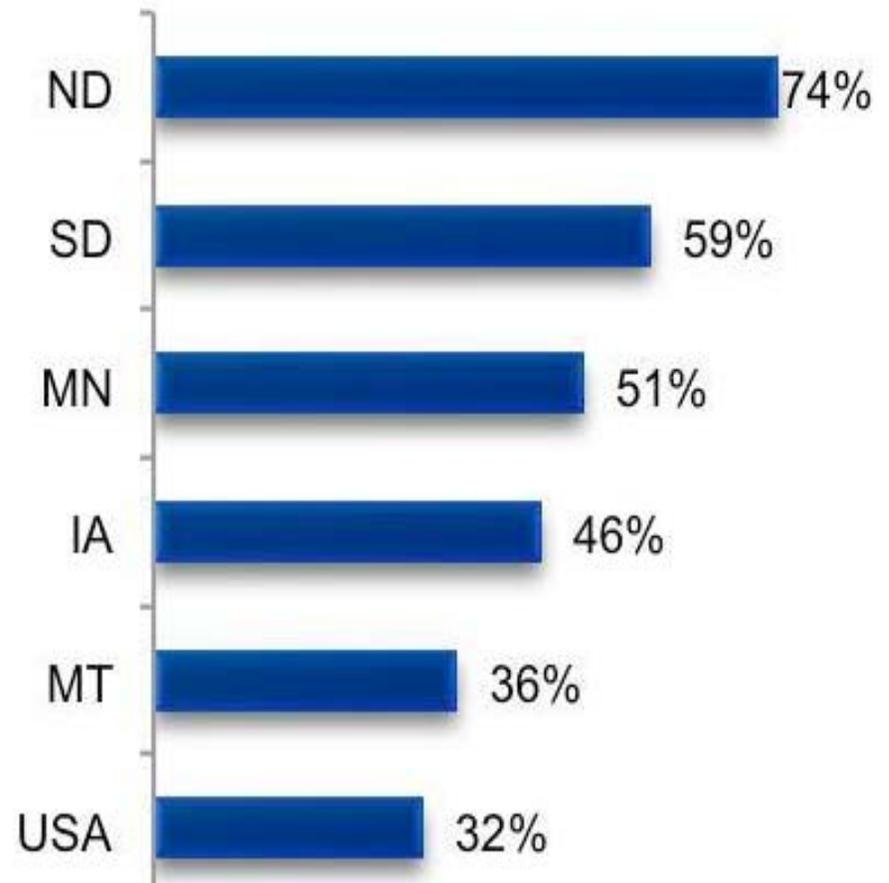


National Student Clearinghouse Information on Student Completion in Six Years

	Completion	
	ND	U.S.
Public Universities	57%	61%
Community/2 Year Colleges	61%	36%

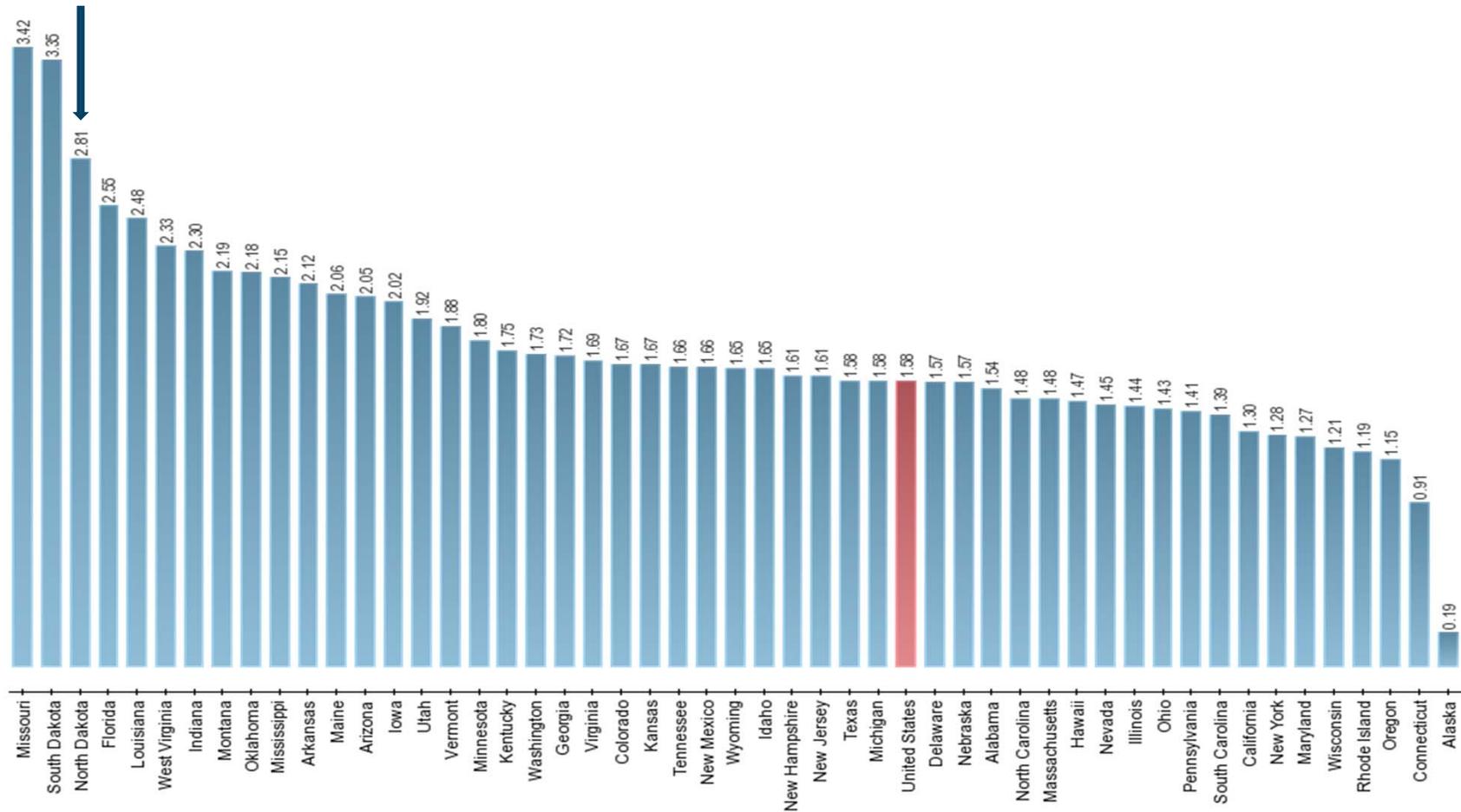
Transfer and Completion Rates for Students Starting at 2-Year Colleges

- North Dakota has the highest completion rate at two-year colleges in the country
- Seventy-four percent of students who start at a North Dakota community college successfully transfer and complete their four year degree



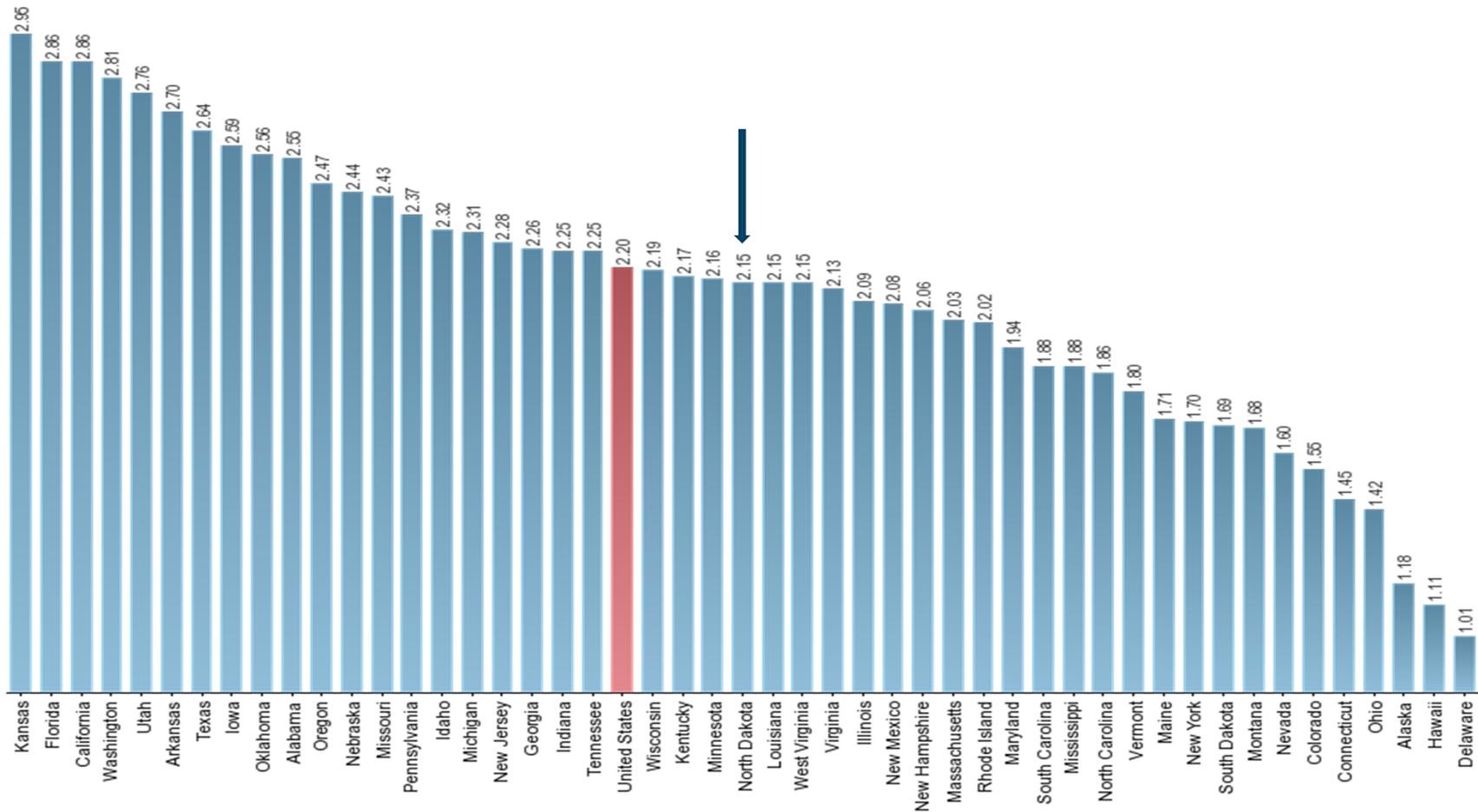
Source: National Center for Higher Education Management Systems

Credential & Degrees Awarded Per \$100,000 of Education & Related Expenditures – Public Two-Year Institutions



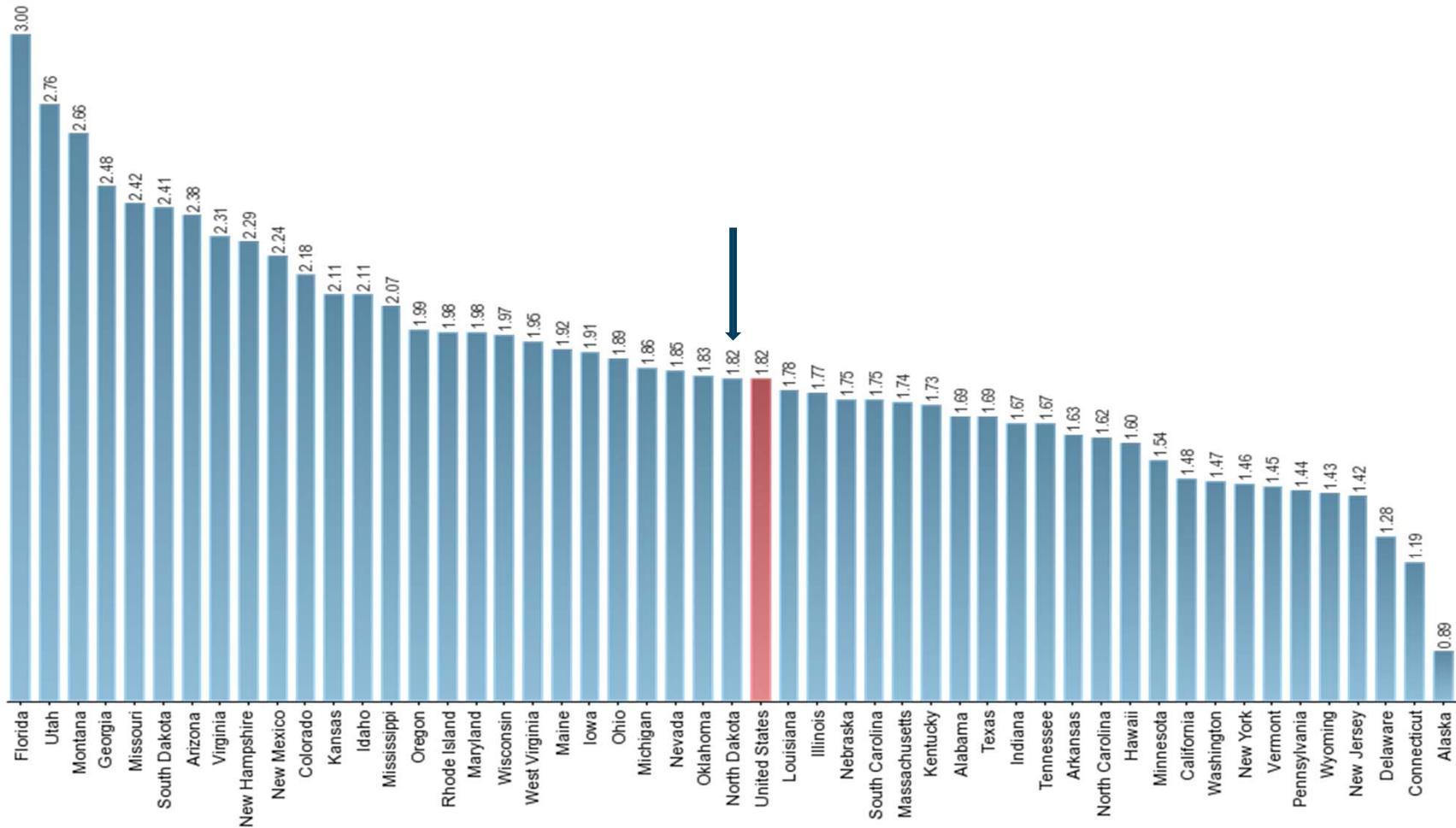
Source: NCES, IPEDS Completions and Finance Surveys; U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)

Credential & Degrees Awarded Per \$100,000 of Education & Related Expenditures – Public Bachelor’s & Master’s Colleges & Universities



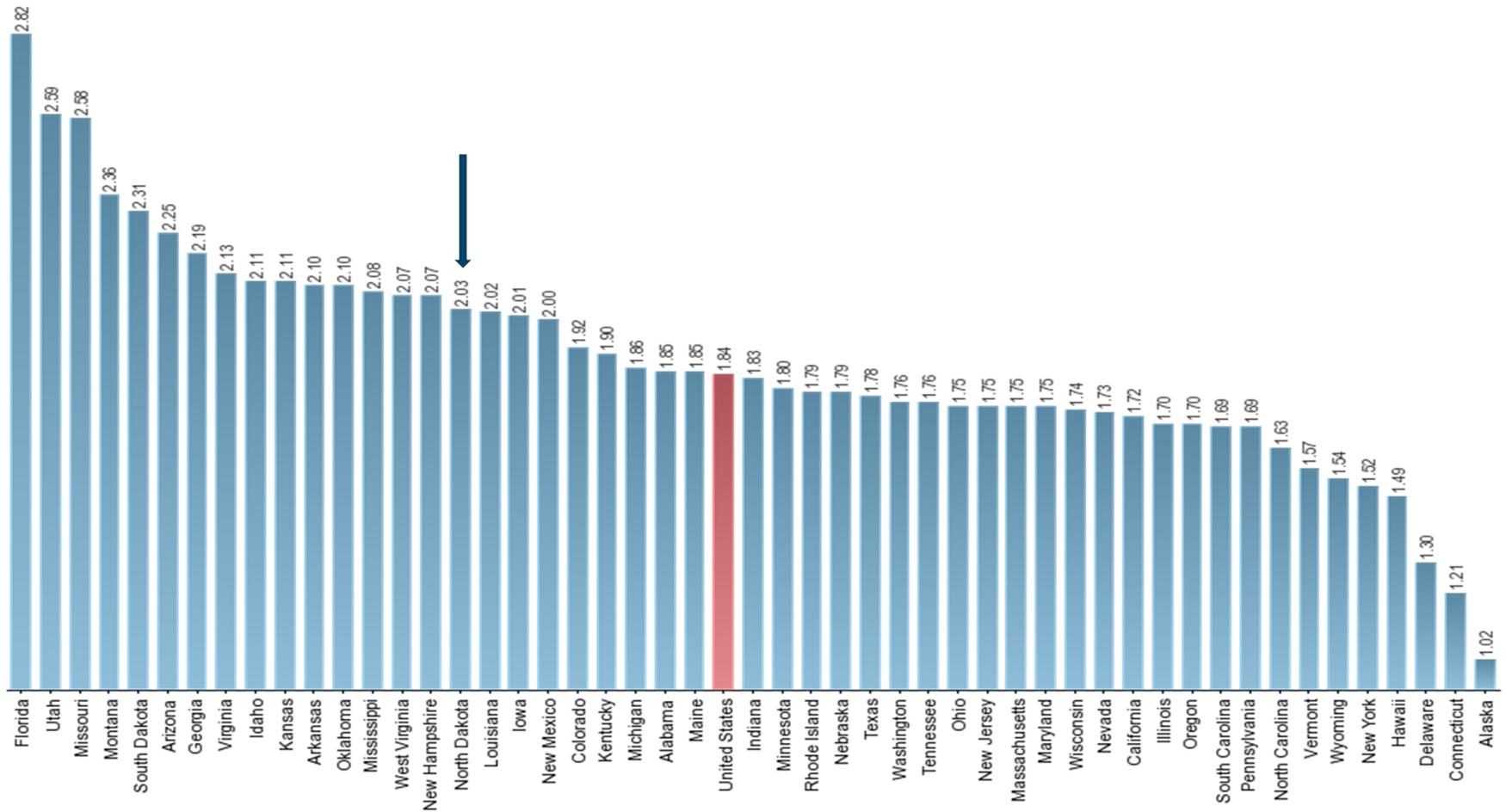
Source: NCES, IPEDS Completions and Finance Surveys; U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)

Credential & Degrees Awarded Per \$100,000 of Education & Related Expenditures – Public Research Universities



Source: NCES, IPEDS Completions and Finance Surveys; U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)

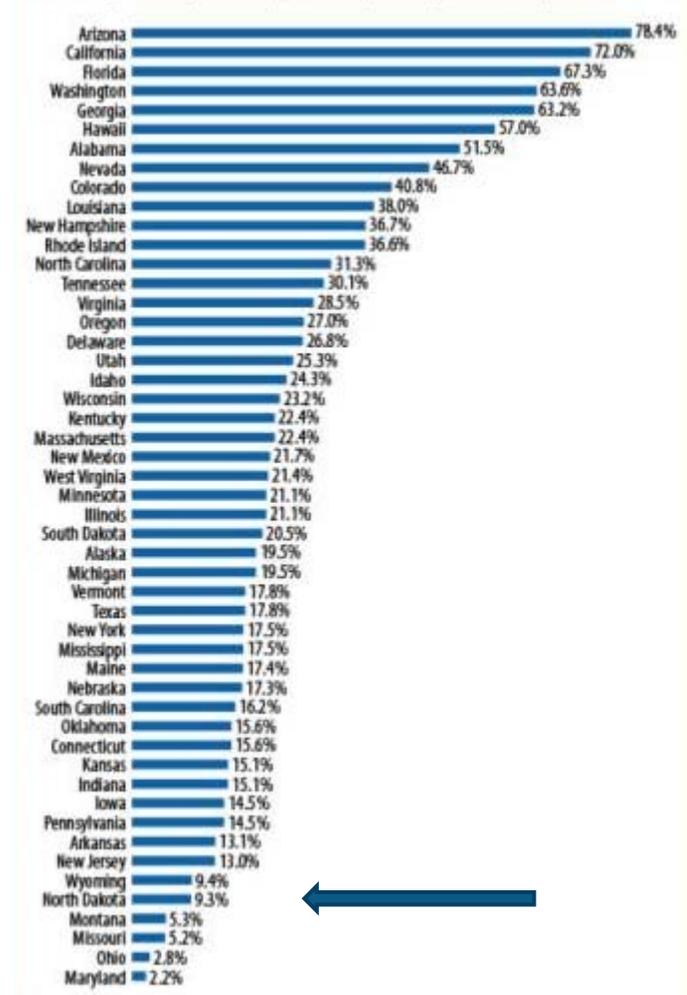
Credential & Degrees Awarded Per \$100,000 of Education & Related Expenditures – Total: Public Colleges & Universities



Source: NCES, IPEDS Completions and Finance Surveys; U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)

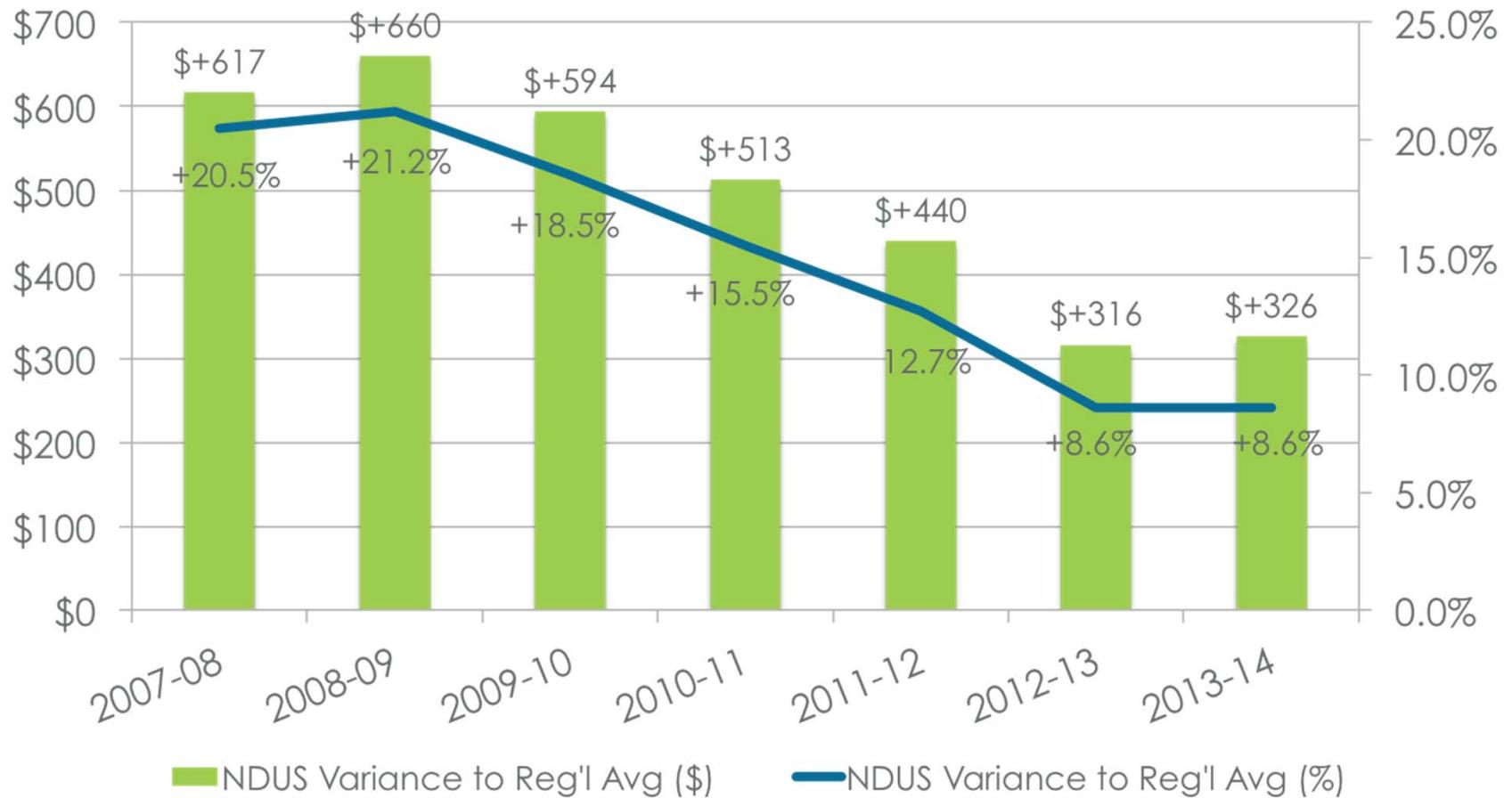
Tuition Has Increased Sharply at Public Colleges and Universities

Percent change in average tuition at public, four-year colleges, inflation adjusted, FY08 - FY13



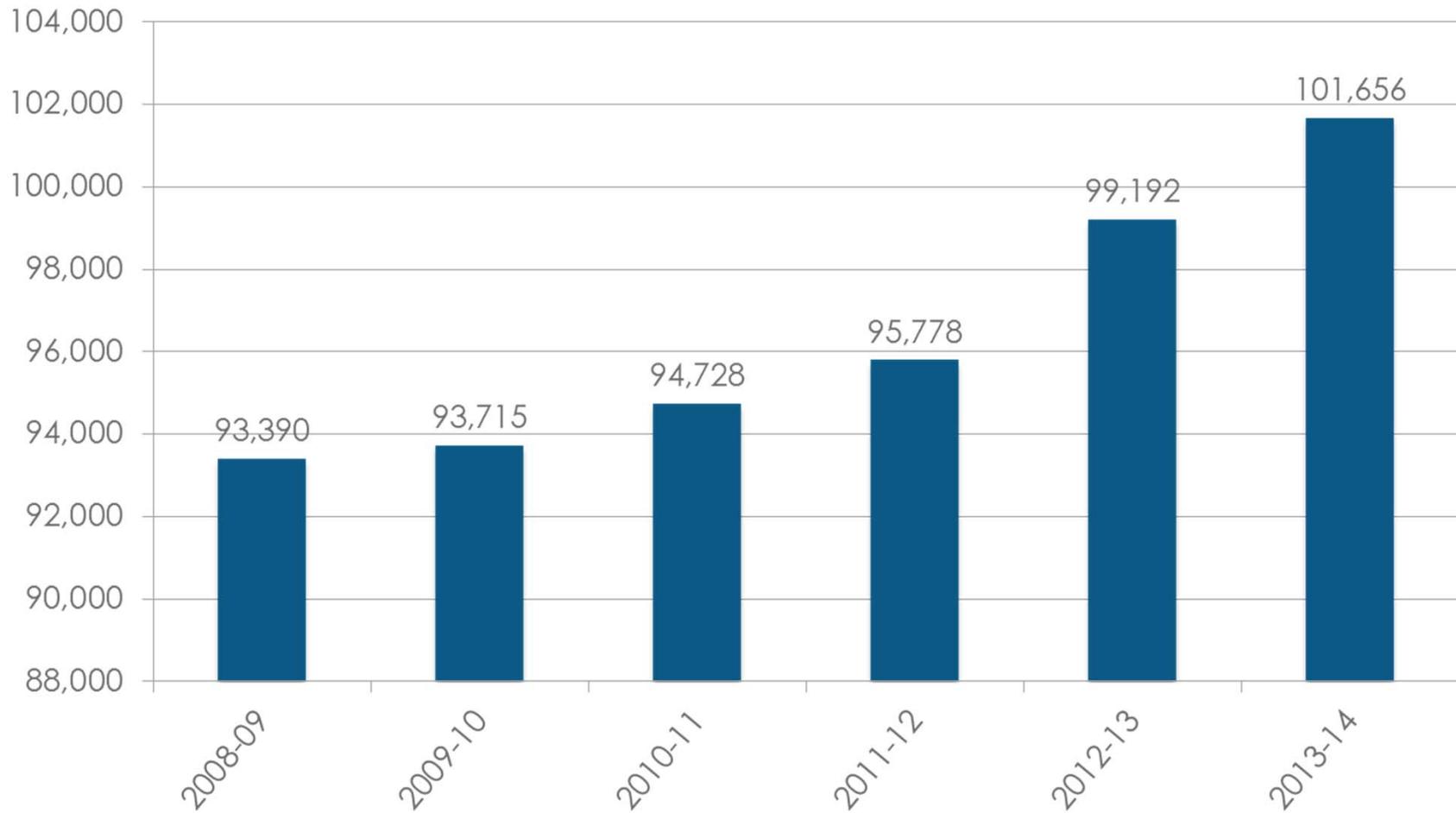
Source: College Board

Comparison of 2-Year Campuses to Reg'l Average Tuition and Mandatory Fees for Resident Undergraduate



Region includes: CO, IA, KS, MN, MO, MT, NE, OK, SD, WI and WY
 Source: NDUS Student Affordability Report, January 2014

ND K-12 Public School Enrollments

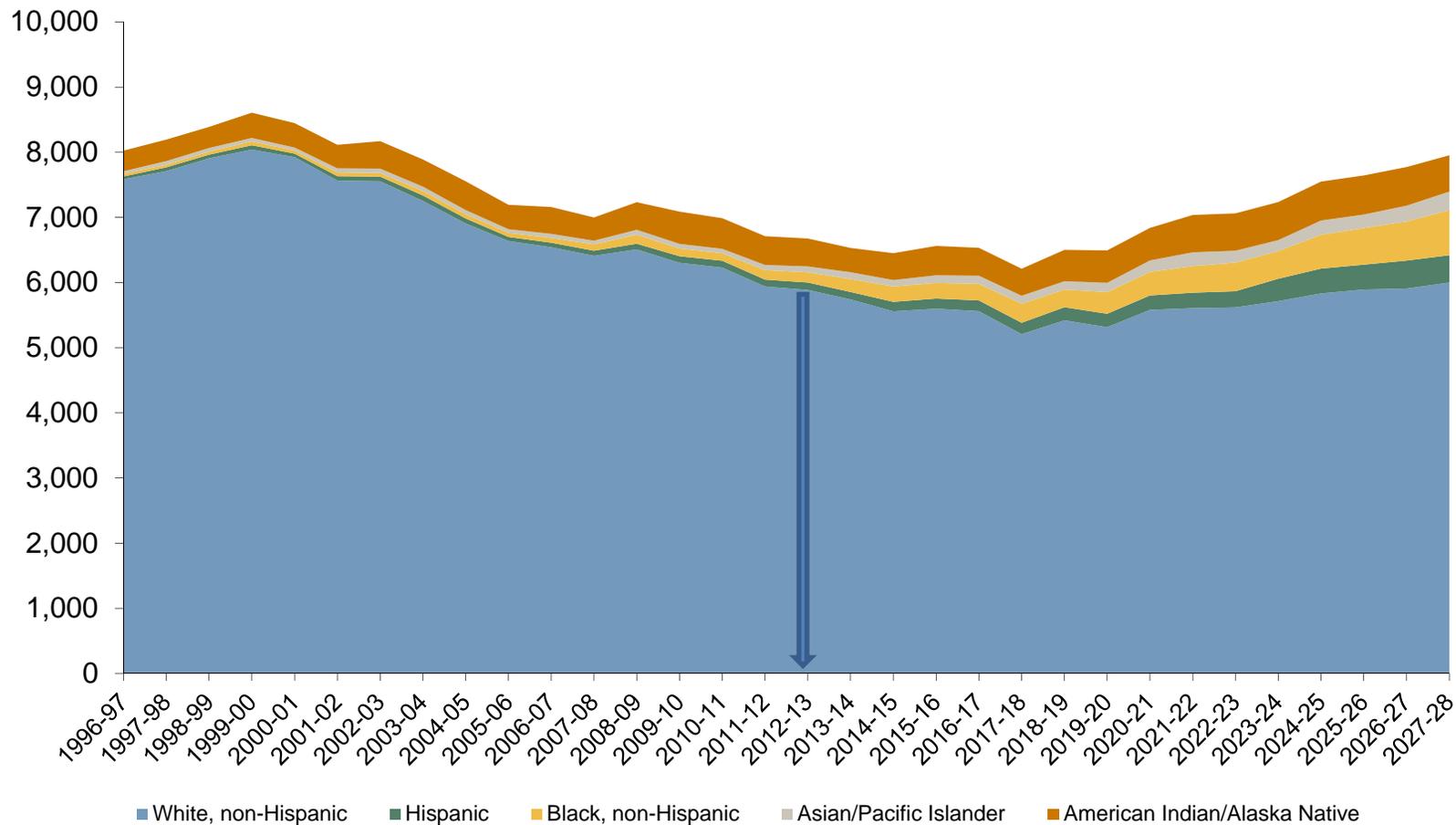


Source: <http://www.dpi.state.nd.us/resource/directry/index.shtm>



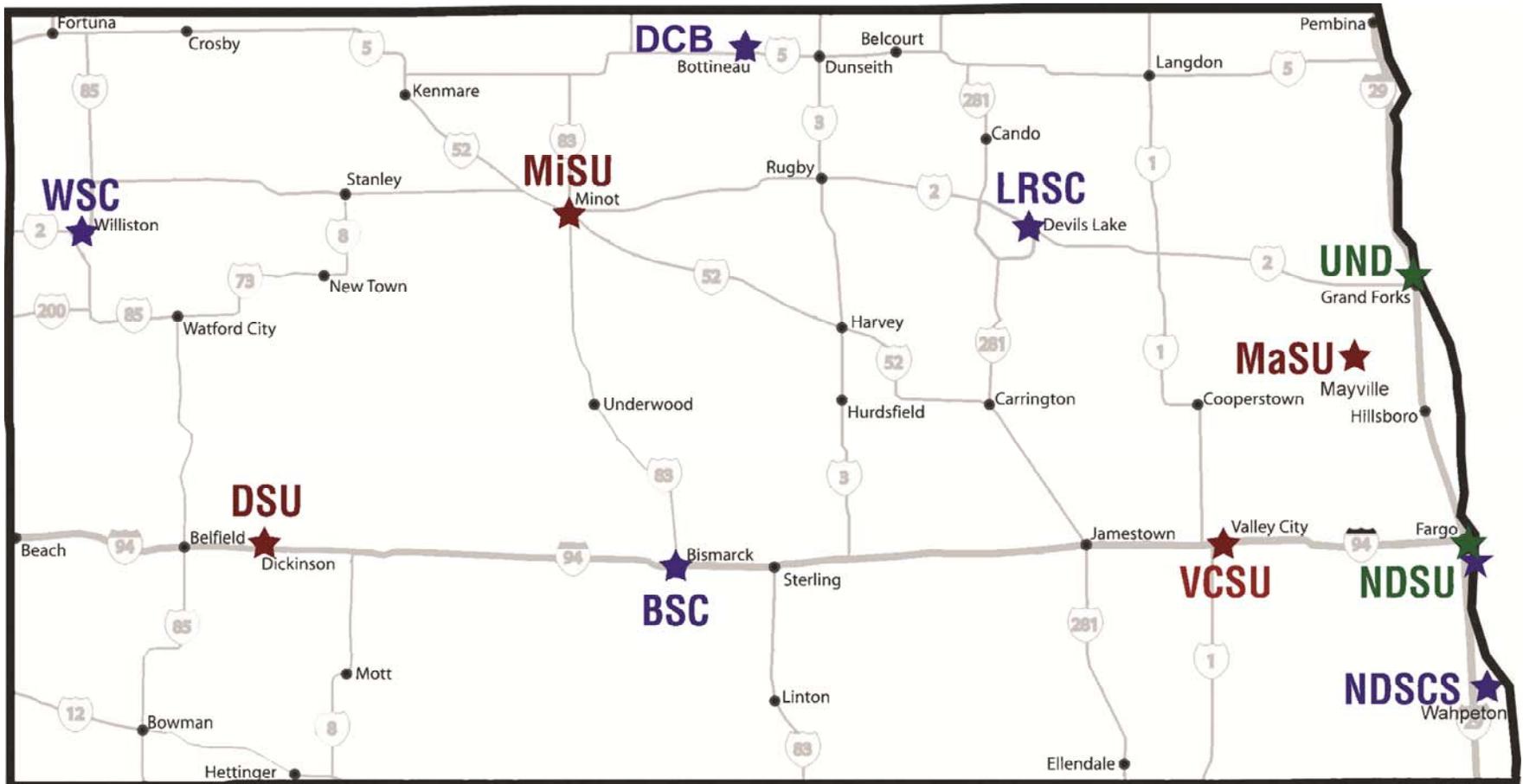
North Dakota Public High School Graduates by Race/Ethnicity

1996-97 to 2008-09 (Actual), 2009-10 to 2027-28 (Projected)



ND University System Institutions

Research Universities, Regional Universities, Community Colleges



Key: Green=Research Red=Regional Blue=Community



Bismarck State College



National Energy
Center of
Excellence



Lineworker



Mechanical
Maintenance

Dakota College at Bottineau



Wildlife & Fisheries



Photography

Dakota Nursing Program





Wind Energy
Technician

Precision Ag



Drone Technology



ND State College of Science



Diesel Technology

Dental Hygienist



Williston State College



Front Drive



Frontier Hall



Community College Awareness Initiative

CAMPAIGN:

- TV ads
- Online Video
- Online Ads
- Website with Search by Program Type

- Student TV Ad
- Parent TV Ad
- Online Time Lapse Video