

LifeLineMobile[®]

**Health Care Reform
Review Committee**

Representative George J. Keiser
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LifeLineMobile[®]

Mobile Health Care

LifeLineMobile®

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1 Our **qualifications**

2 **Status** of mobile health programs nationally

3 Is mobile care in North Dakota **an effective modality?**

Questions



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1

Our **qualifications**



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LifeLine's
intelligent
engineering
helps clients
deliver
healthcare



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Our core business:

We make mobile units for
medical, dental, lab,
and blood collection
services

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Small family-owned
business

Columbus, OH

In our 27th year

A few of our **prestige clients**



We're in **more than 20 countries**
...truly a world-class product



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Truck-based for long life



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RV vs. Truck frames

RVs are built
like my house...



Truck-based mobile
units are **built like my
office building**

It's why the first one we ever built...
...still operates every day in Tulsa, Oklahoma



First quality American craftsmanship



2

Status of mobile health programs nationally

About **2,000 mobile programs** in the United States

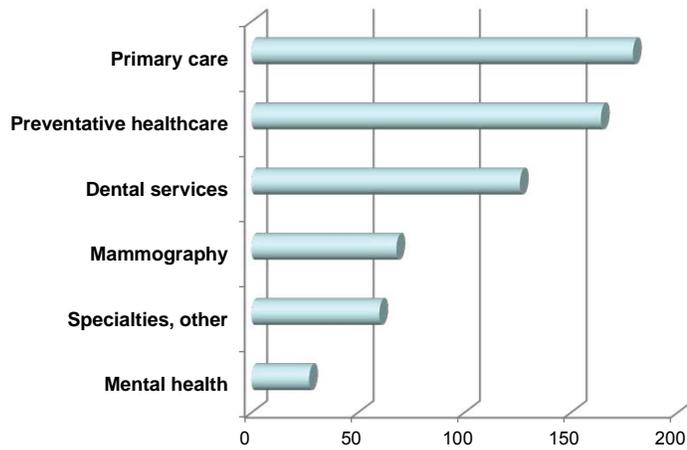


Source: www.MobileHealthMap.org



Diverse healthcare offerings

Types of healthcare offered



Sources: Neonatal Nursing 2010;39:227-234 -- J Health Care Poor Underserved. 2003;14:5-16. 47 -- J Rural Health. 2004;20:258-264 -- American Journal of Public Health. 2012 Mar;102(3):406-10.

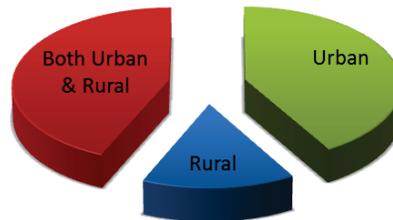


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Serving **urban & rural** populations

Areas Served
(Rural or Urban or Both)



Source: US Department of Health and Human Services, Agency for Healthcare Research and Quality



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Is there a **return on investment**?

- 11 mobile programs analyzed
- Success measured in “*Quality Life Years Saved*” and “*Emergency Dept. Visits Avoided*”
- Return on the mobile units?
An astounding **20 to 1!**

Source: “Calculating the return on investment of mobile healthcare,” *BMC Medicine* 2009, 7:27



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3

Is mobile care in North Dakota
an effective modality?

3

Is mobile care in North Dakota
an effective modality?

- A. Mobile clinics **improve access** to health services in communities across the country.
- B. Mobile clinics **improve health** in rural & urban America.
- C. Mobile clinics **save money** by avoiding unnecessary emergency department visits and through prevention activities.

3

Is mobile care in North Dakota
an effective modality?

- A. **Amortize expensive equipment** over many sites, not just one.
- B. **Reach patients** in challenging areas.
- C. Improve “**continuity of care.**”
- D. Patients can **avoid mass transit.**
- E. Mobile units can **forecast** where your next fixed-site clinic should be.

A natural provider of **emergency** relief

- Mobile clinics can be a part of State **emergency response**.
- Medical **professionals** can be **immediately integrated** into vulnerable communities.

Source: Journal of Health Care for the Poor and Underserved. 2007: 18(2).



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Reach for the road...



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You're invited!



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Kick the tires... literally!



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...with LifeLine



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Thank you

