Major Goals of University System

(A) QUALITY PRODUCT
- academic standards met (judged by professors)
- quality of graduates (judged by employers)
- quality of graduates (judged by national tests, licensure pass rates)
- ~~[illegible]~~

(B) LONG-TERM CHARACTER TRAITS
- ethical people
- civic leaders, good citizens
- analytical + problem-solving skills (habits)
- breadth of understanding of the world
- adaptability to change
- alumni reported satisfaction

(C) ATTENTION TO STUDENT SUCCESS
- student satisfaction
- certificates, degrees awarded
- graduation rate
- retention rates
- successful developmental improvement

(D) COST/VALUE
- affordability (average debt, tuition rate increases compare w/ regional peers)
- administrative cost/credit hour
- cumulative debt of graduates
- earning potential
- job placements

(E) PAYBACK TO STATE
- retention of grads in state
- employment rate of recent grads
- responsiveness to workforce needs
- % of people with post-secondary degrees