

SENATE CONCURRENT RESOLUTION NO. 4021

Introduced by

Senators Marcellais, Heckaman, Triplett

Representatives M. Nelson, Onstad

1 A concurrent resolution directing the Legislative Management to study the feasibility and
2 desirability of developing a strategic partnership between the State Tourism Division and
3 corresponding tourism departments or alliances of tourism departments of the Indian tribes
4 within North Dakota promoting tourism in North Dakota.

5 **WHEREAS**, the State Tourism Division exists as a planning and coordinating agency for
6 tourism-related programs of the state and the state's tourism partners; and

7 **WHEREAS**, in early 2011, the federally recognized Indian tribes within North Dakota
8 organized an intertribal tourism alliance that seeks cooperation with the State Tourism Division;
9 and

10 **WHEREAS**, each federally recognized Indian tribe within North Dakota also has a tourism
11 department or equivalent agency or function that seeks to draw visitors to the various
12 attractions and activities that occur within the Indian reservations of the state; and

13 **WHEREAS**, joint planning and marketing of tourism in North Dakota by the state and the
14 federally recognized Indian tribes within the state could substantially boost tourism in North
15 Dakota by featuring American Indian activities and attractions of interest to both international
16 and out-of-state tourists seeking contacts and experiences with American Indians and seeking
17 to learn about the history of the state; and

18 **WHEREAS**, an investment of state funds into joint tourism marketing programs between the
19 state and an alliance of tribal tourism departments could lead to increased economic
20 development in rural areas in North Dakota as well as for the Indian tribes themselves;

21 **NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF NORTH DAKOTA, THE**
22 **HOUSE OF REPRESENTATIVES CONCURRING THEREIN:**

23 That the Legislative Management study the feasibility and desirability of developing a
24 strategic partnership between the State Tourism Division and corresponding tourism

- 1 departments or alliances of tourism departments of the Indian tribes within North Dakota
- 2 promoting tourism in North Dakota; and
- 3 **BE IT FURTHER RESOLVED**, that the Legislative Management report its findings and
- 4 recommendations, together with any legislation required to implement the recommendations, to
- 5 the Sixty-third Legislative Assembly.